

DEEP MINUTES
February 12, 2014
Danvers Educational Enrichment Partnership
PO BOX 387, Danvers, MA 01923
978-777-8925 X-2215, Mark B. Strout, Secretary
www.supportdeep.org

Mission Statement: To enrich Danvers Public Schools' educational process through a unique partnership comprised of schools, community volunteers and businesses.

2014' MEETING DATES

March 12, 2014
April 9, 2014
May 7, 2014
June 11, 2014

Teacher Memberships: \$10 per year

Non-Teacher Membership: \$20 per year

Corporate Memberships: \$250 minimum level

Sign up now!---Either send your check payable to DEEP at PO Box 387, Danvers, MA, 01923— or Go to the www.supportdeep.org website---or forward your check to the office of Mr. Mark Strout, Secretary, C/O DHS, 60 Cabot Rd., Danvers, MA, 01923.

MEETING LOCATION: People's United Bank Community Room, 7:45 AM. All are welcome to join us! (Located at 16-28 High Street) Contact Person---Mr. Mark B. Strout, Secretary, 978-777-8925 X-2215

STUDENT OF THE MONTH PROGRAM

VILLAGE AUTOMOTIVE GROUP-- "KEYS TO SUCCESS PROGRAM"

Tamara Strong—Volvo Danvers.

Members Present: Glenn Boutchie, Rick Bettencourt, Liz Matthews, Lauren Dallis, Matt Schroeder, Walt Wyland, Gayla Bartlett, Kevin Dillon, Sharon McManus, Vicky Anson, Mary Wermers, and Mark Strout.

Minutes: Motion was made to accept the January meeting minutes and passed unanimously.

Treasury: Diane Langlais was unable to be at the meeting due to a previous commitment and will report both January and February income statements and balance sheets at the March meeting.

DEEP SPELLING BEE: The annual DEEP Spelling Bee will be held at the Liberty Tree Mall food court on **March 12th**. The time is 6:00 PM. Teams from the Holten Richmond Middle School's 6th, 7th, and 8th grade will be competing. Gayla Bartlett will have a DEEP table set up in the Mall Food Court to promote the event and DCAT will film the event. As always, our Master of Ceremonies will be **Mrs. Julie Macdonald**, assistant principal of the HRMS. PLEASE lock the date into your calendars!

FUNDRAISING IDEAS: The Executive Committee had a "round robin" for future fundraising ideas. One popular idea was an **ADULT SPELLING BEE** to possibly be held at the DHS auditorium, to include influential members of the community. It was mentioned that the Newburyport Education Foundation does this and raises lots of dollars. Another idea was a **COMEDY NIGHT**, possibly to be held at a venue like the Polish Club with a volunteer D.J.

HALL OF HONOR: Gayla Bartlett is going to explore how we might change the venue of the Hall of Honor, which has become an every-other-year event. She is going to explore different locations for affordability, possible changes in the "presentation" (sit down dinner vs. cash bar and hors d'oeuvres), as well as changes to the application process. Stay tuned!

DEEP TECHNOLOGY CAMPAIGN: We are still looking for funding both in the private and public sectors to complete the K-12 technology plan. We will be sponsoring a breakfast for the following local banks: **TD Bank, Northshore Bank, East Boston Savings Bank, Eastern Bank, Sovereign Bank, and the Salem 5**. Gayla Bartlett

stated that she will approve funding for Maria DiChiara to work on updating the DEEP website, as well as some specific grant proposals, on a per/hour basis. Gayla Bartlett requested, that once again, if anyone knows a relative or friend that works for a major corporation who might have a “**MATCHED FUNDING**” program, or simply can give us a name of someone who might get us “headed in the right direction” within that company, to ask for a donation, please let us know! As well, DEEP plans on showcasing all of the technology labs, with their *dedication plaques*, on “**Dedication Day**” which is tentatively scheduled for a *Saturday, March 15th*.

THORPE FASHION SHOW: Principal Rita Ward reminded everyone that the *THORPE FASHION SHOW* is February 27th at Danvers High School. The purpose of the show is to raise money for the new Thorpe Library, and to sell the Thorpe book, “*Spring Is Different This Year*”, which was funded by DEEP. We encourage EVERYONE to attend the fashion show, and more so, purchase 1,2, or 10 copies of the delightful Thorpe book and give them as presents to support the library funding.

DEEP TEACHER GRANT PROGRAM: Mark Strout stated that he will begin the process of making the DEEP Teacher Grant applications available some time in the very near future. Remember that you can apply individually for up to \$500, or MORE if you apply as a GROUP. Remember that the purpose of the DEEP Teacher Grant Program is to fund *innovative* curriculum within your classroom. It is also important to remember that the *more* people you effect with your curriculum idea, the *better* your chances of being funded are. Finally, you should know that we really don’t fund items that should be taken care of within the “regular” school budget.

UPCOMING EVENTS: The Executive Board has requested that DEEP be placed onto the **May** School Committee Agenda, the purpose of which is to award three (3) community members who have been instrumental to the success of DEEP this year with the *DEEP Community Achievement Awards*. We have also requested that DEEP be placed onto the **June** School Committee Agenda, the purpose of which is to award

the **TEACHER GRANTS** and to recognize the five (5) **RETIRING TEACHERS** this year.

PLEASE consider becoming a DEEP family member for only **\$20**. Teachers have a discounted rate of only **\$10** annually, which is tax deductible. It is a great way to support a true civic/business/school collaborative effort to bring about excellence in our schools! Purchase your auditorium chair on the DEEP website: www.supportdeep.org

Next meeting is **March 12th, 2014!** We meet at the Peoples United Bank Community Room at 16-28 High Street at **7:45 AM**. Meetings guaranteed to last no longer than 1 hour.

Respectfully submitted,
Mark Strout, Secretary