

**DEEP MINUTES**  
**November 13, 2013**  
**Danvers Educational Enrichment Partnership**  
**PO BOX 387, Danvers, MA 01923**  
**978-777-8925 X-2215, Mark B. Strout, Secretary**  
***www.supportdeep.org***

*Mission Statement: To enrich Danvers Public Schools' educational process through a unique partnership comprised of schools, community volunteers and businesses.*

**2014' MEETING DATES**

December 11, 2013	<b><i>Wine Tasting Tomorrow</i></b>
January 8, 2014	<b><i>October 24th</i></b>
February 12, 2014	<b><i>6:00-9:00 PM</i></b>
March 12, 2014	<b><i>Danversport Yacht Club</i></b>
April 9, 2014	<b><i>\$35 per person</i></b>
May 7, 2014	
June 11, 2014	

***Are you a DEEP member???***  
***Check our list and join your friends***  
***and colleagues now!!***

***Teacher Memberships: \$10 per year***  
***Non-Teacher Membership: \$20 per year***  
***Corporate Memberships: \$250 minimum level***

***New 2014 Members Thus Far:***  
***Teacher Memberships:***

Kristina Aste-Mayer  
Christine Bresnahan  
Toffer Carlson  
Teresa Collins

Meghan Beaulieu  
Ellen Bresner  
Heather Carnevale  
Allsion Day

Stephanie Beilin  
Eric Butler  
Steve & Amanda Cirillo  
Pamela Foss

Andy Bertolino  
Kristen Butler  
Rebecca Cockfield  
Loretta Franchi

Mary Franz	Michael Gargan	Katie Giovannucci	Julie Glynn
Matt & Cindy Grady	Mariann Illingworth	Candice Kelleher	Seth Kleinman
Heidi Knock	Joanne Lennon	Kathy Lindquist	Bailey Malone
Laura Marotta	Donna McCarriston	Jennifer Nowicki	Jay McGillen
Patricia Mullen	Maryellen Mullens	Holly Murphy	Cindy Nofle
Nancy Opidee	Eric Oxford	Suzanne Passeri	Julie Posternack
Melanie Pyle	Gail Rappoli	Megan Roberts	Victoria Roberts
Christopher Roy	Amanda Santacroce	Karen Sekiguchi	Melinda Sheehy
Kimberly Silva	Peg Salladae	Sue Shawn	Alana Sueltenfuss
Max Travers	Renate Uhlig	Stephanie Walker	Dawn Marie Wetherbee
Debra White	Denise Yelle	Lotte Calnek	Sarah Rooney
Matt Bencal	Maria DiChiara	George Gail	Siobhan McDonald
Nan Blanchette	Glynn, Tracie	Ann Distasio	Mark DeCiccio
Cathy Carey	Keely Farren	Deb Arno	Lindsay Perry
Tami Bay	Cherry Bennett	Sheila Bell	Rosemary Day
Sarah Redman	Kate Clark	Mary Wermers	Kristen D'Entremont
Keri Demers	Elizabeth Schundler	John Norris	Stephanie Gouker

### **Family Memberships:**

Marie Archung	Kati & Leif Bengtsson	Elizabeth Blake
Catherine & Craig Carey	Kathryn Clunie	Jeffrey & Pam Crum
Paul Czajak	Eileen & Craig Davarich	Anthony & Judith Delgrosso
Charles Desmond & Phyllis Boyd	Bob & Lisa Dana	Barbara Dube
Lorraine Errico	Edward Fallis	Kathy Gadzera & Family
Ron & Colette Hennessey	Charles Juliand & Sally Calhoun	James Lombard & Family
Dr. Donald & Mrs. Maryann Kowalski	Julie Maynard	Jennifer Mscisz & Family
Elizabeth Matthews	Mary Ellen Mullins	Deborah Orthman
Sharon & Jack Mcmanus	Connie & Paul Pawlak	Betty Pickering & Family
Tracy Pang	Tom & Gwen Scottgale	Erin & Mark Strout
Rich & Joan Santeusanio	Kim & Keith Taverna	Pat & Karen Veilleux
Dr. Mary Tatem & Family	Karen Wiggin	Sharon & Jay Burrill
Rita Ward & Family	Kaitlin Connell	Dan & Janet Bennett
Christine & David Purcell	Ellen Dugas	
Gayla Bartlett & Family		

### **Corporate Memberships:**

Bay State Financial  
 North Shore Volleyball Club  
 Papa Ginos Pizza  
 Sun Tae Kwon Do Academy  
 Dominos Pizza  
 Boston University Metropolitan College

Kaplan Test Prep and Admissions  
North Shore Builders  
Middleton U.S. Taekwondo Center  
North Shore Dance Academy  
Triad Driving Academy  
United Martial Arts Center  
Village Automotive  
Goodies Ice Cream  
Ameriprise Financial  
Cornerstone Financial Partners  
Extra Innings  
Books Are Fun  
Salem Five  
Putnam Pantry  
Herzog Dental  
Hospice of the North Shore and Greater Boston  
Northstar Dental  
East Boston Savings bank

***Sign up now!---Either send your check payable to DEEP at PO Box 387, Danvers, MA, 01923— or Go to the [www.supportdeep.org](http://www.supportdeep.org) website---or forward your check to the office of Mr. Mark Strout, Secretary, C/O DHS, 60 Cabot Rd., Danvers, MA, 01923.***

**MEETING LOCATION: People's United Bank Community Room, 7:45 AM.  
All are welcome to join us! (Located at 16-28 High Street)  
Contact Person---Mr. Mark B. Strout, Secretary, 978-777-8925 X-2215**

**STUDENT OF THE MONTH PROGRAM  
VILLAGE AUTOMOTIVE GROUP-- "KEYS TO SUCCESS PROGRAM"**

**Members Present:** Glenn Boutchie, Matthew Schroeder, Gayla Bartlett, Sharon McManus, Diane Langlais, Kevin Dillon, Lauren Dalis, Tammy Brooks, Jeff Liberman, Rita Ward, Dr. Lisa Dana, Liz Matthews, Lily Hamel, Peg Sallade, Rick Bettencourt, Julie Maynard, and Mark Strout.

**Minutes:** Motion was made to accept the October meeting minutes and passed unanimously.

**Treasury:** Diane Langlais presented the committee with a comprehensive report of the organizations accounts. A motion to accept was unanimously approved. Total assets of the corporation stand at \$121,830.65

**DHS School Store—DECA:** Some of the DECA students from Danvers High School were invited to the meeting. Representing DECA were: **Erin Heald, Joe Poirier, Andy Curtin, and Brandon Hyde.** They were the hit of the meeting! What a pleasure it was to watch the DECA students present what they have accomplished thus far this year, not only with the school store, (Falcon's Nest), but with all of the other projects they have undertaken. Erin Heald explained that the students all come from the **Marketing II** class at DHS where they have to research and write a 30-page paper as a requirement for participating in DECA. This all leads to the District, State, and National competitions for their organization. The projects can be on Finance, Marketing, Hospitality, Management, etc. Examples of just some of their projects were: the "Girl Rising" campaign, the "Learn & Earn" Campaign, the "Betty Ann's" Marketing Study, the "Chris Heron" Project, and the "Reimaging Salem Willows" Campaign, just to name a few. As well, the DECA students have begun a Business Club at Thorpe elementary involving 25 students which is run by **Mary Leahy and Mark Cockfield,** both DECA students. Joe Poirier did an in depth analysis as to how DECA is going to repay to DEEP the \$4000 in "seed" money for the school store. Everyone was impressed with the professionalism, appearance, and communication skills displayed by all of the students. The public is invited to visit the school store at dismissal time, (2:00 PM), to view and consider purchasing a complete line of Danvers High School clothing and other quality products that would make GREAT gifts! **DECA is coordinated via Megan Symmes Beaulieu, and is the LARGEST student organization at DHS comprising 200 students.**

***DEEP would like to thank Diane Langlais and Glenn Boutchie for their most valuable assistance to DECA.***

**Wine Tasting:** The annual DEEP Wine Tasting is the major fundraiser of the year, and it all happens **tomorrow evening, November 14<sup>th</sup>, from 6:00-9:00 PM** at the **Danversport Yacht Club**. We have vintners from all over the world, restaurants from all over the North Shore, gift baskets to be raffled off, and a live auction. All of the proceeds from the Wine Tasting go to funding the DEEP Teacher Grant Program. Tickets are still available at Merchants Liquors, Glenn Boutchie, Diane Langlais, or Mark Strout. Tickets will be available at the door as well! ***Restaurants currently being represented are: Paninis, Joes American Bar & Grille, Pellanas Steakhouse, Burtons, Chiles, Trader Joes, Texas Roadhouse, Buffalo Wild Wings, Ipswich Clambake, Calitris, Sam & Joes, Kelly's Roast Beef, Danversport Yacht Club, Costco, and Goodies.***

**Technology Campaign:** Jeff Liberman, K-12 Technology Director for the Danvers Public Schools announced that DEEP has kept to its commitment of raising over **\$325,000** for technology at the new DHS. Mark Strout, DEEP Secretary, presented the membership with samples of products made from the new **3-D printer** made available through the generosity of **Dr. Donald and Mrs. Maryann Kowalski** in their sponsorship of the **DHS Engineering Laboratory**. Mr. Michael Gargan, Technology Teacher, presented DEEP with a Thank You letter for the 3-D printer and how it has enhanced the learning process within DHS, not only in the Technology classes, but the Science and DECA classes as well. ***Once again, DEEP and DHS thanks the entire Kowalski Family for their most generous \$50,000 gift to DHS.***

**Thorpe Library Fundraiser:** ***“Spring Is Different This Year”*** is a wonderful children’s book about an event that happens annually within the courtyard at Thorpe School. The DHS DECA organization has taken on part of the marketing and distribution campaign for the book. ***The book is available in the DHS School Store for \$20.*** Please help to raise \$50,000 for the new Thorpe Library by purchasing a copy. Principal Rita Ward has applied for a Lowes “Toolbox For Education” grant that could raise \$5,000 towards the campaign. You may also contact Principal Rita Ward at Thorpe for your own copy, or as a gift for a loved one. The

holidays are near!! ***Rita announced that on February 27<sup>th</sup>, from 6:30-8:00 PM, we will have a FASHION SHOW at the DHS auditorium featuring students from both Thorpe and Danvers High School. Stay Tuned! Please don't let Thorpie the Tiger down!!***

**DEEP BOOK FAIR:** Gayla Bartlett has announced that DEEP is sponsoring a Book Fair at Barnes & Noble in Peabody for the first time ever. Come by **Barnes & Noble on December 3<sup>rd</sup> from 5:30—8:00 PM.** For every dollar that you spend, DEEP receives 15%. ***Members from the DHS chorus will be at Barnes & Noble to entertain you, and DEEP will be pouring hot chocolate to warm your tummies!***

**DEEP SAFETY FAIR:** President Gayla Bartlett announced that the DEEP SAFETY FAIR is back on and will be held at the **Great Oak School** on **January 11<sup>th</sup>** from **12:00-3:00 PM.** “All Things Safety” will be available! Danvers Police, Fire, First Responders, etc. will be present. ***Texas Roadhouse*** is sponsoring the food! To buy a table for just \$25 to display your wares, contact Gayla Bartlett, [www.supportdeep.org](http://www.supportdeep.org). She will be happy to assist you! Chiropractors, Baby Seat Retailers, Bicycle/Helmet Retailers, etc. “Come one, Come All”!

**TOYS FOR TOTS:** Every year DEEP partners with the DHS Community Service classes to collect and distribute Toys For Tots. Kelly's Roast Beef has always been a partner in this venture with us. ALL DEEP members and board members are encouraged to bring an unwrapped present to the next DEEP meeting on December 11<sup>th</sup> at the Peoples United Bank. We have over 100 kiddos in area hotels, who without our help, may not have anything to open over the holidays. PLEASE help! Anyone can drop off unwrapped presents to Danvers High School as well, and DHS will see that they are forwarded appropriately.

**PPOWDER PUFF FOOTBALL GAME:** It's on once again! ***The DHS junior girls VS. the DHS senior girls.*** Who will be the victors???. It all happens at Dr. Deering Stadium on November 22<sup>nd</sup>, at 7:00 PM. Admission price is only \$5, and ALL funds will be donated to an appropriate charity via the ***Rotary Interact Club.*** For further information contact Matt Schroeder, Past President of DEEP. [www.supportdeep.org](http://www.supportdeep.org)

PLEASE consider becoming a DEEP family member for only **\$20**. Teachers have a discounted rate of only **\$10** annually, which is tax deductible. It is a great way to support a true civic/business/school collaborative effort to bring about excellence in our schools! Purchase your auditorium chair on the DEEP website: [www.supportdeep.org](http://www.supportdeep.org)

Next meeting is **December 11th!** We meet at the Peoples United Bank Community Room at 16-28 High Street at **7:45 AM**. Meetings guaranteed to last no longer than 1 hour.

Respectfully submitted,  
Mark Strout, Secretary