

DEEP MINUTES
September 11, 2013
Danvers Educational Enrichment Partnership
PO BOX 387, Danvers, MA 01923
978-777-8925 X-2215, Mark B. Strout, Secretary
www.supportdeep.org

Mission Statement: To enrich Danvers Public Schools' educational process through a unique partnership comprised of schools, community volunteers and businesses.

2014' MEETING DATES

October 9, 2013

November 13, 2013

December 11, 2013

January 8, 2014

February 12, 2014

March 12, 2014

April 9, 2014

May 7, 2014

June 11, 2014

Wine Tasting

October 24th

6:00-9:00 PM

Danversport Yacht Club

\$35 per person

Are you a DEEP member???

***Check our list and join your friends
and colleagues now!!***

Teacher Memberships: \$10 per year

Non-Teacher Membership: \$20 per year

Corporate Memberships: \$250 minimum level

New 2014 Members Thus Far:

Teacher Memberships:

Kristina Aste-Mayer
Christine Bresnahan

Meghan Beaulieu
Ellen Bresner

Stephanie Beilin
Eric Butler

Andy Bertolino
Kristen Butler

Toffer Carlson	Heather Carnevale	Steve & Amanda Cirillo	Rebecca Cockfield
Teresa Collins	Allsion Day	Pamela Foss	Loretta Franchi
Mary Franz	Michael Gargan	Katie Giovannucci	Julie Glynn
Matt & Cindy Grady	Mariann Illingworth	Candice Kelleher	Seth Kleinman
Heidi Knock	Joanne Lennon	Kathy Lindquist	Bailey Malone
Laura Marotta	Donna McCarriston	Jennifer Nowicki	Jay McGillen
Patricia Mullen	Maryellen Mullens	Holly Murphy	Cindy Nofle
Nancy Opidee	Eric Oxford	Suzanne Passeri	Julie Posternack
Melanie Pyle	Gail Rappoli	Megan Roberts	Victoria Roberts
Christopher Roy	Amanda Santacroce	Karen Sekiguchi	Melinda Sheehy
Kimberly Silva	Peg Salladae	Sue Shawn	Alana Sueltenfuss
Max Travers	Renate Uhlig	Stephanie Walker	Dawn Marie Wetherbee
Debra White	Denise Yelle		

Family Memberships:

Marie Archung	Kati & Leif Bengtsson	Elizabeth Blake
Catherine & Craig Carey	Kathryn Clunie	Jeffrey & Pam Crum
Paul Czajak	Eileen & Craig Davarich	Anthony & Judith Delgrosso
Charles Desmond & Phyllis Boyd	Bob & Lisa Dana	Barbara Dube
Lorraine Errico	Edward Fallis	Kathy Gadzera & Family
Ron & Colette Hennessey	Charles Juliand & Sally Calhoun	James Lombard & Family
Dr. Donald & Mrs. Maryann Kowalski	Julie Maynard	Jennifer Mscisz & Family
Elizabeth Matthews	Mary Ellen Mullins	Deborah Orthman
Sharon & Jack Mcmanus	Connie & Paul Pawlak	Betty Pickering & Family
Tracy Pang	Tom & Gwen Scottgale	Erin & Mark Strout
Rich & Joan Santeusanio	Kim & Keith Taverna	Pat & Karen Veilleux
Dr. Mary Tatem & Family	Karen Wiggin	
Rita Ward & Family		

Corporate Memberships:

Bay State Financial
 North Shore Volleyball Club
 Papa Ginos Pizza
 Sun Tae Kwon Do Academy
 Dominos Pizza
 Boston University Metropolitan College
 Kaplan Test Prep and Admissions
 North Shore Builders
 Middleton U.S. Taekwondo Center
 North Shore Dance Academy
 Triad Driving Academy

United Martial Arts Center
Village Automotive

Sign up now!---Either send your check payable to DEEP at PO Box 387, Danvers, MA, 01923— or Go to the www.supportdeep.org website---or forward your check to the office of Mr. Mark Strout, Secretary, C/O DHS, 60 Cabot Rd., Danvers, MA, 01923.

**MEETING LOCATION: People's United Bank Community Room, 7:45 AM.
All are welcome to join us! (Located at 16-28 High Street)
Contact Person---Mr. Mark B. Strout, Secretary, 978-777-8925 X-2215**

**STUDENT OF THE MONTH PROGRAM
VILLAGE AUTOMOTIVE GROUP-- "KEYS TO SUCCESS PROGRAM"**

Members Present: Matthew Schroeder, Gayla Bartlett, Sharon McManus, Diane Langlais, Kevin Dillon, Betty Pickering, Jeff Liberman, Julie Maynard, Rita Ward, Dr. Lisa Dana, Liz Matthews, Mary Wermers, Connie Pawlak, Mary Beth Verry, and Mark Strout.

Minutes: Motion was made to accept the June meeting minutes and passed unanimously.

Treasury: Diane Langlais presented the committee with a comprehensive report of the organizations accounts. She also stated that she is going to utilize Quickbooks to keep track of all the different fundraising efforts that DEEP sponsors. Diane and Glenn Boutchie will be the only signatories on the checking account. Total assets of the corporation stand at \$130,549.13.

Hall of Honor: Dr. Lisa Dana spoke about the Hall of Honor, and after a robust conversation, the committee's recommendation was that it should be on an every-other-year basis. We look forward to having people recommend candidates for the following categories: DHS Graduate, Retired Teacher, and Friend of the Danvers Public Schools, all to be honored in March of 2014. ***Stay tuned!***

Wine Tasting: The annual DEEP Wine Tasting is the major fundraiser of the year. We are asking that you reserve the date of October 24th from 6:00-9:00 PM at the Danversport Yacht Club. We have vintners from all over the world, restaurants from all over the North Shore, gift baskets to be raffled off, and a live auction. We are further asking that EVERYONE (teachers, administrators, staff) consider helping out at the event. Vice President Glenn Boutchie is the Chair of the Wine tasting and needs your HELP! Please contact Glenn at Glenn.boutchie@peoples.com We are asking people to help set up and break down the event. All of the proceeds from the Wine Tasting go to funding the DEEP Teacher Grant Program. Please think about helping, and send Glenn an Email. Tickets will be available soon. **Reserve a table of 10 by calling Betty Pickering at 978-777-0538.**

Technology Campaign: Jeff Liberman, Director of Technology, stated that DEEP has raised over **\$325,000** for the DHS Technology Campaign. Five (5) labs have been funded thus far. We still need to raise another \$150,000. Labs yet to be named are the CAD, T.V., Music Tech, and Digital Photography Labs. If anyone wants to make a smaller financial contribution of let's say \$5,000 to \$10,000, DEEP will gladly put a contributor's plaque on the wall of the individual labs; however, **FULL naming rights will cost \$50,000!** All of the labs will have their donor plaques unveiled at the October dedication of Danvers High School

DECA School Store: DEEP has voted to loan the DECA organization at Danvers High School \$4000 as seed money to get the new DHS store "FalconsNest" up and running. Treasurer Diane Langlais made the suggestion that the DECA students write a "business plan" to determine what exactly they will be selling and how they intend to pay back DEEP the seed money. The entire committee applauded the past efforts of the DECA (Distributive Education) class at DHS and their **national ranking** in competitions around the country.

Rail Trail: Voted to table a request that DEEP contribute to the Rail Trail Mural Committee until a future date. It was felt by the committee that DEEP's efforts to raise funds for the Technology Campaign, the Thorpe

Library Campaign, and the Teacher Grant Program are all that can be handled successfully at this time.

DHS Band: Voted to table a request by the DHS Band for an \$1100 donation to defray the cost of transporting students to Disney World during the winter vacation. It was felt by the committee that DEEP's efforts to raise funds for the Technology Campaign, the Thorpe Library Campaign, and the Teacher Grant Program are all that can be handled successfully at this time.

Thorpe Library Fundraiser: Principal Rita Ward announced that she has sold over 100 books at this time. *"Spring Is Different This Year"* is a wonderful children's book about an event that happens annually within the courtyard at Thorpe School. Rita plans on having a "grand opening" of sorts for the sale of the book and we encourage everyone to purchase a copy. Thorpe hopes to begin construction of their library next year. Please help to raise \$50,000 by purchasing a copy.

Membership Drive: Secretary Mark Strout stated that he has been working diligently to convince people to become members of DEEP throughout the summer. So far, we have **59 Teacher memberships, 37 Family memberships, and 12 Corporate memberships for the coming year.** As well, we have sold \$1,850 in DHS auditorium chairs thus far this summer, we have collected \$400 in technology donations, and we continue to encourage teachers, families, and business owners to join DEEP and support the Danvers Public Schools.

Presidential Goals for 2014: Our new President, Gayla Bartlett, articulated her goals for the coming year. Gayla is extremely well known and respected amongst North Shore business groups. Gayla would like to see our executive committee grow to include at least one parent from each elementary school. She would like to see our corporate membership grow by 10. To increase our community exposure to gain more members and sell more auditorium seats she has arranged: a table at Endicott park Day and Oldies Night, sponsoring a Musical Instrument Drive at DHS, we will have a table at Santa by the Sea, we are co-sponsoring the Danvers Historical Society's "History Essay" contest during Family Festival this coming summer, will be hosting a new DCAC/TV show entitled "Danvers Education Watch" with Dr. Dana as the first guest and being co-produced

by Mary Beth Verry, Gayla wants to groom the next generation of leaders, also to increase our standing committee participation, and to have Matt Schroeder stay on as past-president to oversee the DEEP Technology Campaign.

PLEASE consider becoming a DEEP family member for only **\$20**. Teachers have a discounted rate of only **\$10** annually, which is tax deductible. It is a great way to support a true civic/business/school collaborative effort to bring about excellence in our schools! Purchase your auditorium chair on the DEEP website: www.supportdeep.org

Next meeting is **October 9th!** We meet at the Peoples United Bank Community Room at 16-28 High Street at **7:45 AM**. Meetings guaranteed to last no longer than 1 hour.

Respectfully submitted,
Mark Strout, Secretary