

DEEP MINUTES
May 8, 2013
Danvers Educational Enrichment Partnership
PO BOX 387, Danvers, MA 01923
978-777-8925 X-2215, Mark B. Strout, Secretary
www.supportdeep.org

Mission Statement: To enrich Danvers Public Schools' educational process through a unique partnership comprised of schools, community volunteers and businesses.

2013' MEETING DATES

June 12th

DEEP ANNUAL MEMBERSHIP DRIVE NOW!!

New DEEP Membership Guidelines:

Teacher Memberships: \$10 per year

Non-Teacher Membership: \$20 per year

Corporate Memberships: \$250 minimum level

New 2014 Members Thus Far:

Kathy Gadzera

Seth Kleinman

Nancy Opidee

Melanie Pyle

Dawn Marie Wetherbee

Betty & Larry Pickering

Keith & Kim Taverna

Mark & Erin Strout

North Shore Volleyball Camp

Breaking News: Only teachers who are members may apply for the Teacher Grants beginning next year!

***“DEEP Supports Teachers”
“Teachers Support Deep”***

Sign up for next year now!---Either send your check payable to DEEP at PO Box 387, Danvers, MA, 01923— or Go to the www.supportdeep.org website---or forward your check to the office of Mr. Mark Strout, Secretary, C/O DHS, 60 Cabot Rd., Danvers, MA, 01923.

**MEETING LOCATION: People's United Bank Community Room, 7:30 AM. All are welcome to join us! (Located at 16-28 High Street)
Contact Person---Mr. Mark B. Strout, Secretary, 978-777-8925 X-2215**

**STUDENT OF THE MONTH PROGRAM
VILLAGE AUTOMOTIVE GROUP-- "KEYS TO SUCCESS PROGRAM"**

Village Automotive “Key Off”—May 16th at Danvers High School’s Dr. Deering Stadium at 1:00 PM. Come and witness one of our DHS students win a car for being selected as one of our “Keys To Success” recipients!

***Members Present:* Matthew Schroeder, Glenn Boutchie, Gayla Bartlett, Diane Langlais, Maureen Gillis, Silvana Oritz, Kevin Dillon, Peg Sallade, Betty Pickering, Jeff Liberman, Julie Maynard, Rick Bettencourt, Rita Ward, Arthur Skarmeas, Dr. Lisa Dana, Mary Wermers, Connie Pawlak, Shannon Harvey, and Mark Strout.**

***Minutes:* Motion was made to accept the previous month’s meeting minutes and passed unanimously.**

Treasury: Glenn Boutchie presented the committee with his comprehensive May 8th treasurer's report. Glenn stated that he sold a "row of chairs" in the new DHS auditorium at the Hall of Honor ceremony. It was noted by Matt Schroeder that the Thorpe Book expenses will be coming in the near future and reminded everyone that DEEP financed the project with \$7500 in "start up" money. Matt Schroeder asked Glenn if most of the Teacher Grants had been paid for as yet. Glenn stated that we still have a few P.O.'s to account for in the technology area. The checking account balance stands at **\$16,694.46** and the total assets of the corporation stand at **\$269,837.31**.

DEEP Mailing: Matt Schroeder announced that the Electric Light Department would send out DEEP mailers during the month of July. The mailing will focus on the **DEEP Technology Campaign**; in particular, the **Save A Seat** campaign. Don't forget that you can purchase an auditorium seat for just **\$100** in perpetuity. Each seat is allowed two (2) lines of inscription, whether it a family name, or dedicated to a loved one, or cherished friend. **What a way to honor someone's life!**

Public Relations: Gayla reminded everyone of the May 22nd Board Recognition Evening to take place at Calitris on Rt. 1 from 6:00-8:00 PM. Gayla also stated that the board members would be called upon in the future to represent DEEP at a number of different events beginning, especially, at the beginning of the next academic year.

Thorpe Book Is Here:

Spring Is Different This Year

Matt Schroeder announced that the finished printed copy of the DEEP/Thorpe School collaboration has arrived! The book is on sale for just \$20 with wonderful illustrations and story telling. Rita Ward, Principal of Thorpe, is going to plan a "kick off" for the book sale. With any luck we can raise as much as \$65,000. The book will be on sale at many coming events. **President Matt Schroeder personally donated the funds for an additional printing for 1,000 copies to be available. PLEASE stay tuned!!**

Technology Campaign: So far, DEEP has raised over **\$300,000** for the DHS Technology Campaign. Five (5) labs have been funded thus far. President Matt Schroeder requested that anyone with a family member who might work for a major company that has a **“matching dollar”** policy contact DEEP. We would love to get additional area companies involved in the Technology Campaign so that we can meet our \$500,000 goal. ***The family of President Matt Schroeder has committed \$25,000 for a technology lab in the name of his sibling who perished in 9/11. Additionally, he stated that his family would match “dollar for dollar” any money brought in to get to the \$50,000 goal for this lab.*** The Executive Board thanks Matt and his entire family for this gracious gesture.

Nominations: Peg Sallade placed the following names into nomination for Officers positions for the next two (2) years:

Gayla Bartlett President
Glenn Boutchie Vice President
Diane Langlais Treasurer
Mark Strout Secretary
Matthew Schroeder—Past President

The entire slate was moved forward and passed unanimously.
Congratulations to all of the incoming officers.

Thank you to President Matt Schroeder for his **continued service** in the role of Past President for the next two (2) years.

PLEASE consider becoming a DEEP member for only **\$20**. Teachers have a discounted rate of only **\$10** annually, which is tax deductible. It is a great way to support a true civic/business/school collaborative effort to bring about excellence in our schools! Purchase your auditorium chair on the DEEP website: www.supportdeep.org

Next meeting is **June 12th!** We meet at the Peoples United Bank Community Room at 16-28 High Street at **7:30 AM**. Meetings guaranteed to last no longer than 1 hour.

Respectfully submitted,
Mark Strout, Secretary