

DEEP MINUTES
February 12, 2013
Danvers Educational Enrichment Partnership
PO BOX 387, Danvers, MA 01923
978-777-8925 X-2215, Mark B. Strout, Secretary
www.supportdeep.org

Mission Statement: To enrich Danvers Public Schools' educational process through a unique partnership comprised of schools, community volunteers and businesses.

2013' MEETING DATES

March 13th
April 10th
May 8th
June 12th

DEEP Hall of Honor

Thursday, March 7, 2013

6:00 to 9:00 P.M.

Danversport Yacht Club

\$35/ R.S.V.P. by Monday February 25th

Rewriting or Taking A New Mortgage?

With mortgage rates lower than they have been in years, we are reminding everyone that George Koutsos, V.P. of Reliant Mortgage in Peabody, is offering great rates on new mortgages and rewrites! DEEP receives \$500 toward the Technology fund, the Teacher Grant fund, or the General Endowment fund for every approved mortgage by a DEEP member or Danvers resident.
george@georgekoutsos.com

MEETING LOCATION: People's United Bank Community Room, 7:30 AM.
All are welcome to join us! (Located at 16-28 High Street)
Contact Person---Mr. Mark B. Strout, Secretary, 978-777-8925 X-2215

STUDENT OF THE MONTH PROGRAM

VILLAGE AUTOMOTIVE GROUP-- "KEYS TO SUCCESS PROGRAM"

Members Present: Matthew Schroeder, Glenn Boutchie, Gayla Bartlett, Maureen Gillis, Mary Wermers, Silvana Oritz, Lauren Dalis, Kevin Dillon, Dr. Lisa

Dana, Richard Bettencourt, Sharon McManus, Connie Pawlak, Rita Ward, Arthur Skarmeas, Peg Sallade, and Mark Strout.

Minutes: Accepted as read.

Treasury: Glenn Boutchie presented the committee with his comprehensive February treasurer's report. The checking account balance stands at **\$22,104.82** and the total assets of the corporation stand at **\$231,025.55**. Glenn informed the board that he had transferred funds from the checking into the savings account to earn interest on the transferred funds. Matt Schroeder announced that accountant, Diane Langlais, has volunteered to assist DEEP in an advisory capacity. Thank you to Diane!

DEEP Teacher Grant Program: Mark Strout announced that the DEEP Teacher Grant information was distributed electronically to all DPS staff at the beginning of the month. Information and applications may be downloaded from ***www.supportdeep.org***. Co-chairs, Glenn Boutchie and Maureen Gillis stated that they have their committee in place and reminded all ***not*** to apply for food, consumables, and field trips. Matt Schroeder stated that we have **\$17,500** to distribute for the teacher grants. For those teachers new to the Danvers Public Schools, you may apply to DEEP for a DEEP Teacher Mini Grant of no more than \$500 to infuse ***innovative curriculum*** into your classroom. Grants may be applied for by "groups" of teachers (e.g.) 2 or 3 teachers (team) may apply for more than \$500. The checks and DEEP golf shirts will be presented at the ***April 8th*** school committee meeting. Although you may download the application from the DEEP website, all applicants must submit a ***hard copy*** to: Mr. Mark Strout, DEEP Secretary, C/O Danvers High School, 60 Cabot Road, Danvers, MA, 01923. The absolute ***DEADLINE*** for grant application submittal is: ***March 1, 2013***. All applications ***MUST*** be signed off by ***building principals!***

DECA: Mark Strout requested the **\$1,000** check that had been previously voted on in September to support DECA at their national competition in San Diego, CA. ***The DEEP executive committee had many of its members act as judges at the recent "District DECA" competition held at the Danvers Doubletree Hotel.*** Of the 195 active participants, 95 of the DECA students will move on to the State competition

at the ***Copley Western Hotel in Boston in March***. From there, we expect that at least 15 DHS students will be flying to the West Coast for the National DECA competition. ***Ms. Meghan Beaulieu, DECA advisor, THANKS the DEEP executive committee for their continued support! Good Luck DECA students!***

Hall of Honor: Attendance is a MUST! Danvers High School faculty members are reminded that ***Jack Kelley, 35-year veteran*** of the DPS is an honoree in the “retired teacher” category. ***Wayne Marquis, Town Manager***, is the evening’s honoree in the “DHS Graduate” category, and ***Myrna Fearer, Danvers Herald***, (“*Circling The Square*”) is being honored as the “Friend” of the Danvers Public Schools category. ***PLEASE*** purchase your tickets by ***February 25th*** to make sure that you are not left out! Tickets are ***\$35*** and may be obtained from: Maria DiChiara, located at Danvers High School, 60 Cabot Road, Danvers, MA. ***Raffle tickets will be sold before dinner for an I Pad, in an attempt to raise money for the DPS/DEEP Technology Campaign***

Public Relations: Gayla Bartlett requested that DEEP support the Kiwanis Pancake Breakfast by purchasing an advertisement in their book. Mark Strout made a motion to appropriate \$500 for same, as we have in the past, and the motion was passed unanimously.

Technology Campaign: President Matt Schroeder requested permission from the board to request final installments from donors and civic organizations who have pledged sums of money (grants) for the DPS Technology Campaign. Permission was approved, and Matt stated that he would contact the donors immediately. ***\$300,000*** has been raised so far. Matt also stated that the ***Salem Evening News*** is going to run another of their ***in-kind ad donations*** for the Technology Campaign. Glenn Boutchie stated that he would assist by taking care of the People’s United Bank grant. Matt Schroeder asked how the auditorium seat campaign was going. We have sold approximately 150 seats, and have approximately 400 seats remaining. ***PLEASE consider purchasing an auditorium seat in***

perpetuity for ONLY \$100. Contacting www.supportdeep.org will begin the process! A brass plaque will adorn your purchased seat with 2 “dedication” lines of print available for each seat. (An auditorium chair will be on site at the Hall of Honor).

DEEP Spelling Bee: The Liberty Tree Mall is once again hosting the Danvers Public Schools **SPELLING BEE** on **March 14th**. Lauren Dalis and Silvana Ortiz from the Liberty Tree Mall are coordinating the event with K-12 Curriculum Director, Mary Wermers. Instead of a silent auction, it was decided that we are going to raffle off tickets to donated items to raise money for the DPS/DEEP Technology Campaign. ***PLEASE save the date!***

Thorpe School Library Campaign: DEEP appropriated “seed” money for the Thorpe Elementary School library fundraiser. The hope is to raise **\$50,000** from sales of the infamous Thorpe School duckling story. An illustrator and writer have both been contracted with, and DEEP has voted to allow the printing of **3,000** volumes. The intention is for DEEP to recoup the “seed” money, and then raise close to \$50,000 for construction costs. ***We hope to have book sales available March 14th!***
Be on the look out all of you Thorpe Tigers!

New Business: Rick Bettencourt announced that he would be taking part in **Operation Commitment To Our Troops** on Saturday, ***April 13th*** at Gloucester High School. He invited any and all DEEP members to come and join in honoring our nation’s veterans.

PLEASE consider becoming a DEEP individual member for only \$10/ \$25 for families. It is a great way to support a true civic/business/school collaborative effort to bring about excellence in our schools! Purchase your auditorium chair on the DEEP website: www.supportdeep.org

Next meeting is **March 13th!** We meet at the Peoples United Bank Community Room at 16-28 High Street at **7:30 AM**. Meetings guaranteed to last no longer than 1 hour.

Respectfully submitted,
Mark Strout, Secretary

