

DEEP MINUTES
January 9, 2013
Danvers Educational Enrichment Partnership
PO BOX 387, Danvers, MA 01923
978-777-8925 X-2215, Mark B. Strout, Secretary
www.supportdeep.org

Mission Statement: To enrich Danvers Public Schools' educational process through a unique partnership comprised of schools, community volunteers and businesses.

2013' MEETING DATES

February 13th
March 13th
April 10th
May 8th
June 12th

Rewriting or Taking A New Mortgage?

With mortgage rates lower than they have been in years, we are reminding everyone that George Koutsos, V.P. of Reliant Mortgage in Peabody, is offering great rates on new mortgages and rewrites! DEEP receives \$500 toward the Technology fund, the Teacher Grant fund, or the General Endowment fund for every approved mortgage by a DEEP member or Danvers resident.
george@georgekoutsos.com

MEETING LOCATION: People's United Bank Community Room, 7:30 AM.
All are welcome to join us! (Located at 16-28 High Street)
Contact Person---Mr. Mark B. Strout, Secretary, 978-777-8925 X-2215

STUDENT OF THE MONTH PROGRAM

VILLAGE AUTOMOTIVE GROUP-- "KEYS TO SUCCESS PROGRAM"

Members Present: Matthew Schroeder, Glenn Boutchie, Maureen Gillis, Mary Wermers, Silvana Oritz, Lauren Dalis, Kevin Dillon, Jeff Liberman, Dr. Lisa Dana, Richard Bettencourt, Betty Pickering, Sharon McManus, Connie Pawlak, and Mark Strout.

Minutes: Accepted as read.

Treasury: Glenn Boutchie presented the committee with a 2-month, December/January treasurer's report. The January checking account balance stands at \$47,483.00 and the total assets of the corporation stand at \$196,726.04.

DEEP Teacher Grant Program: Mark Strout announced that the DEEP Teacher Grant information would be distributed shortly. Glenn Boutchie and Maureen Gillis have agreed to be the co-chairs once again. Glenn stated that the committee should still be "in tact" and that they look forward to reading all of the well-written grant applications. For those teachers new to the Danvers Public Schools, you may apply to DEEP for a DEEP Teacher Mini Grant of no more than \$500 to infuse innovative curriculum into your classroom. Grants may be applied for by "groups" of teachers (e.g.) 2 or 3 teachers (team) may apply for more than \$500. The checks are typically presented at the May school committee meeting. Keep an eye out for the information.

DECA: Mark Strout distributed to the committee an informational flyer on DECA which is a nationally acclaimed Marketing program existing throughout the country at the high school level. Danvers High School is proud to say that 195 DHS students are active participants in DECA. Of the 195 active participants, 95 of the DECA students will move on to the State competition at the Copley Western Hotel in Boston in March. From there, we expect that at least 15 DHS students will be flying to the West Coast for the National DECA competition. DEEP has voted to contribute \$1000 to DECA to defray the cost of their West Coast trip. Ms. Megan Beaulieu is the DECA co-curricular advisor at DHS. Some of our DEEP Executive Committee members have acted as judges at the DECA completion, and we THANK them for their assistance. **Good Luck DECA students!**

Wine Tasting: Maureen Gillis informed us that the date for next year's Wine Tasting is **October 24, 2013**, and will be held at the Danversport Yacht Club. She stated that we are looking for help, especially with people soliciting sponsorships. PLEASE contact www.supportdeep.org if you are willing to "sponsor" the wine tasting with a financial donation.

Hall of Honor: Dr. Dana stated that Ms. Maria DiChiara from the Central Office is handling the arrangements for the event, and that the honorees are: town manager Wayne Marquis, Danvers Herald reporter Myrna Fearer, and retired physical education/health teacher Jack Kelley. She stated that the DHS English classes will be working on the biographies, and the DHS TV classes will be working on the videotaping of the three inductees. The Hall of Honor will be held on March 7th at the Danversport Yacht Club and is sure to be a sell out. Stay tuned for ticket information! Mark Strout suggested that we bring the DEEP “display boards” to the H of H so that people may read the thank you notes from the students and teachers for their DEEP Teacher Grant appropriations.

Public Relations: Gayla Bartlett was unable to make the meeting due to a training that she was attending. Matt Schroeder asked for suggestions as to how we continue to “get the word out” about DEEP and its mission to the general community. The suggestion was made that perhaps Jason Varhoosky could assist DEEP with Twitter and Facebook. Also, our Liberty Tree Mall partners Lauren Dalis and Silvana Ortiz stated that they would be able to assist with the website. Rick Bettencourt suggested that a representative from DEEP speak with all of the elementary PAC’s to see as to whether a representative from the PAC’s could attend the DEEP meetings monthly.

Technology Campaign: Mark Strout announced that we had a “good week” with the DHS auditorium Save-A-Seat campaign bringing in approximately \$2,500. PLEASE consider purchasing an auditorium seat in perpetuity for ONLY \$100. Contacting www.supportdeep.org will begin the process!

DEEP Spelling Bee: The Liberty Tree Mall is once again going to host the Danvers Public Schools SPELLING BEE on **March 14th**. Lauren Dalis and Silvana Ortiz from the Liberty Tree Mall are coordinating the event with K-12 Curriculum Director, Mary Wermers. Mark Strout suggested that we expend a sum of money to purchase DEEP Spelling Bee tee shirts so that the students may wear them the evening of the event. Matt Schroeder suggested that they be black and gold in color. Mark Strout made a motion that no more than \$1,000 be appropriated for the purchase. The motion was seconded and passed unanimously.

New Business: Rick Bettencourt announced that his first interactive lecture with DHS teacher Kathy Gadzera's business classes would take place on Friday afternoon, January 11th

PLEASE consider becoming a DEEP individual member for only \$10/ \$25 for families. It is a great way to support a true civic/business/school collaborative effort to bring about excellence in our schools! Purchase your auditorium chair on the DEEP website: www.supportdeep.org

Next meeting is February 13th! We meet at the Peoples United Bank Community Room at 16-28 High Street at **7:30 AM**. Meetings guaranteed to last no longer than 1 hour.

Respectfully submitted,

Mark Strout, Secretary