

**DEEP MINUTES**  
**December 12, 2012**  
**Danvers Educational Enrichment Partnership**  
**PO BOX 387, Danvers, MA 01923**  
**978-777-8925 X-2215, Mark B. Strout, Secretary**  
***www.supportdeep.org***

*Mission Statement: To enrich Danvers Public Schools' educational process through a unique partnership comprised of schools, community volunteers and businesses.*

**2013' MEETING DATES**

January 9th, 2013  
February 13th  
March 13th  
April 10th  
May 8th  
June 12th

**Rewriting or Taking A New Mortgage?**

***With mortgage rates lower than they have been in years, we are reminding everyone that George Koutsos, V.P. of Reliant Mortgage in Peabody, is offering great rates on new mortgages and rewrites! DEEP receives \$500 toward the Technology fund, the Teacher Grant fund, or the General Endowment fund for every approved mortgage by a DEEP member or Danvers resident.***  
***george@georgekoutsos.com***

**MEETING LOCATION: People's United Bank Community Room, 7:30 AM.**  
**All are welcome to join us! (Located at 16-28 High Street)**  
**Contact Person---Mr. Mark B. Strout, Secretary, 978-777-8925 X-2215**

**STUDENT OF THE MONTH PROGRAM**

**VILLAGE AUTOMOTIVE GROUP-- "KEYS TO SUCCESS PROGRAM"**

***Members Present:*** Gayla Bartlett, Liz Matthews, Mary Wermers, Kevin Dillon, Maureen Gillis, Jeff Liberman, Richard Bettencourt, Rita Ward, Peter Spiros, Betty Pickering, and Mark Strout.

**Minutes:** Accepted as read.

**Treasury:** Glenn Boutchie was unable to make the meeting and will give us a 2-month, December/January treasurer's report next month.

**Wine Tasting:** Maureen Gillis stated that we don't have a solid date for next year's Wine Tasting; however, it will be held at the Danversport Yacht Club. She will have more information next month.

**Hall of Honor:** Dr. Dana asked Mark Strout to inform the committee that: town manager Wayne Marquis, Danvers Herald reporter Myrna Fearer, and retired physical education/health teacher Jack Kelley, are this year's nominees for the Hall of Honor. The Hall of Honor will be held on March 7<sup>th</sup> at the Danversport Yacht Club and is sure to be a sell out.

**Public Relations:** Gayla Bartlett thanked Collette Hennessey, Betty Pickering, and Sharon McManus for all of their hard work in decorating the **Parade of Trees** wreath, and for collecting \$250 worth of gift cards for same. Principal Liz Matthews' secretary actually was the winner of the wreath and was quite excited. Principal Rita Ward thanked Liz Matthews for getting the Dr. Zeus tree from the PACS. Gayla asked that we do a little bit more advertising during the next year Parade of Trees event so that DEEP's name gets out into the community more.

**Technology Campaign:** Jeff Liberman announced that the DEEP donated \$50,000 World Language Laboratory is up and running and has received rave reviews from the World Languages faculty. Gayla Bartlett is going to release a P.R. announcement to the press next week about the laboratory. Gayla Bartlett asked permission and was approved by the board to have 1,600 copies of the Save-A-Seat program for the DHS auditorium printed so that they can be sent out to all of the North Shore Chamber of Commerce members.

**DEEP Spelling Bee: It's coming!!** The Liberty Tree Mall is once again going to host the Danvers Public Schools SPELLING BEE, which has grown into a tremendous success. Lauren Dalis from Liberty Tree Mall informed us that the date for the Spelling Bee will be March 14th! The middle school event is being coordinated by K-12 Curriculum Director,

Mary Wermers, and the Simon Malls. Rita Ward informed the committee that all proceeds from the event will go to the Thorpe Library campaign.

**New Business:** Rick Bettencourt announced that his mortgage firm is going to host a series of 3 interactive lectures with DHS teacher Kathy Gadzera's business classes, and will also participate in the 2013 DHS *Reality Check* at North Shore Community College.

***The owners of the new McDonalds on Endicott Street have donated \$1,000 to the DHS Technology Campaign!!!***

***PLEASE consider becoming a DEEP individual member for only \$10/ \$25 for families. It is a great way to support a true civic/business/school collaborative effort to bring about excellence in our schools! Purchase your auditorium chair on the DEEP website: [www.supportdeep.org](http://www.supportdeep.org)***

Next meeting is ***January 9th!*** We meet at the Peoples United Bank Community Room at 16-28 High Street at ***7:30 AM***. Meetings guaranteed to last no longer than 1 hour.

Respectfully submitted,  
Happy Holidays!

Mark Strout, Secretary