

**DEEP MINUTES**  
**November 14, 2012**  
**Danvers Educational Enrichment Partnership**  
**PO BOX 387, Danvers, MA 01923**  
**978-777-8925 X-2215, Mark B. Strout, Secretary**  
***www.supportdeep.org***

*Mission Statement: To enrich Danvers Public Schools' educational process through a unique partnership comprised of schools, community volunteers and businesses.*

**2012' -2013' MEETING DATES**

December 12th  
January 9th, 2013  
February 13th  
March 13th  
April 10th  
May 8th  
June 12th

**Rewriting or Taking A New Mortgage?**

***With mortgage rates lower than they have been in years, we are reminding everyone that George Koutsos, V.P. of Reliant Mortgage in Peabody, is offering great rates on new mortgages and rewrites! DEEP receives \$500 toward the Technology fund, the Teacher Grant fund, or the General Endowment fund for every approved mortgage by a DEEP member or Danvers resident.***

***george@georgekoutsos.com***

**MEETING LOCATION: People's United Bank Community Room, 7:30 AM.  
All are welcome to join us! (Located at 16-28 High Street)  
Contact Person---Mr. Mark B. Strout, Secretary, 978-777-8925 X-2215**

**STUDENT OF THE MONTH PROGRAM**

**VILLAGE AUTOMOTIVE GROUP-- "KEYS TO SUCCESS PROGRAM"**

***Members Present:*** Lauren Dalis, Matt Schroeder, Glenn Boutchie, Maureen Gillis, Lisa Dana, Jeff Liberman, Zhenobia Johnson, Richard Bettencourt, Ashley

Keating, Rita Ward, Peg Salladae, Connie Pawlak, Collette Hennessey, Sharon McManus, and Mark Strout.

**Minutes:** Accepted as read.

**Treasury:** Glenn Boutchie presented his treasurer's statement, which gave a detailed accounting of the corporation's finances. The checking account balance stands at **\$47,289.97**, and the assets of the corporation stand at **\$193,250.63**. Motion was made by Mark Strout, and unanimously passed, to transfer \$25,000 out of the Checking account into the Technology account. The treasurer's report was unanimously accepted.

**Wine Tasting:** Glenn Boutchie mentioned that next year's date for the Wine Tasting might be moved due to the availability of key personnel. We will keep you informed!

**Hall of Honor:** Dr. Dana informed the executive committee that plans for the **March 7<sup>th</sup>** Hall of Honor, are progressing nicely. Dr. Dana stated that the nominees for this year's event, will be approved by next month's meeting and that she will give us an update at that time.

**Public Relations:** Gayla Bartlett was unable to make the meeting; however, Matt Schroeder stated that we are continuing to get DEEP's name and mission statement out to area businesses. DEEP recently joined the **North Shore Chamber of Commerce** with hopes that other chamber members will become involved with DEEP.

**Technology Campaign:** Mark Strout reported that we recently had a "very good day" for auditorium seat sales bringing in over \$2,200 in just one day. Dr. Lisa Dana reported that at the recent performance of Jack & The Giant Beanstalk at Danvers High School, that brochures and other pieces of literature were made available letting people know how to purchase seats in the DHS auditorium to support the DHS Technology Campaign. Remember that just \$100 buys you a DHS Auditorium seat in perpetuity. What a great holiday gift to bestow on a loved one!

**Parade of Trees:** Sharon McManus reported that the Parade of Trees is a very worthwhile event for DEEP to continue its support. Mark Strout made a motion, which passed unanimously, to donate **\$250** towards

the purchase of *TECHNOLOGY* gifts to be placed on the DEEP tree. The **Liberty Tree Mall** is donating the holiday tree, as they did last year. If anyone would like to donate an iTunes gift certificate, or some other “technology” related gift to be hung on the DEEP tree, PLEASE drop it off to Collette Hennessey in the DHS Curriculum Center, or at Sharon McManus’ home at 49 Mass Ave., directly across from the high school. ***We need YOUR support!! All proceeds go to charity.***

***DEEP Spelling Bee: It’s coming!!*** The Liberty Tree Mall is once again going to host the Danvers Public Schools SPELLING BEE, which has grown into a tremendous success. Lauren Dalis from Liberty Tree Mall informed us that she will set a date as soon as she speaks with Mary Wermers, K-12 Curriculum Director for the Danvers Public Schools. Mary has done a tremendous job for the past 4 years in coordinating the event at the Holten Richmond Middle School. We know that this year’s Spelling Bee will be the best yet!

**Thorpe School Book Project:** As was reported last month, DEEP appropriated \$7,500 for “production costs” for the Thorpe Book Project. Many of you already know the story of the Thorpe ducklings. Well, the text has been completed, and the illustrator is about to begin work. We hope that this will generate \$20,000-\$30,000 for construction costs for the new Thorpe Library. We know that all of you Thorpe Tigers out there will be anxiously awaiting your chance to purchase your copy. Stay tuned!

**Mortgage Network:** ***Richard Bettencourt*** made a presentation to the Executive Committee detailing his plans to present a 2-hour seminar to members of the DHS senior class and their parents about the importance of ***GOOD CREDIT***, especially after graduating from college. Rick plans on connecting his seminar to the senior class REALITY CHECK program offered in the spring; hosted by area banks, businesses, and North Shore Community College. Rick is partnering with Birchwood Credit out of North Conway, NH. The Executive Committee welcomed Rick’s spirit of volunteerism and professionalism. DHS teacher Kathy Gadzera, who coordinates Reality Check at the high school, will connect with Rick so that the senior class will be aware of the program that he will offer.

**New Business:** ***“Party With A Purpose”!*** Matt Schroeder informed us that “Party With A Purpose” is going to take place on

December 2<sup>nd</sup> from 4:30-7:00 PM at the Danvers YMCA. This is sponsored by the **Danvers Community Council**, which will utilize the donations to help pay people's electric bills, helping out the Danvers food pantry, etc. All you need to do is drop by, leave a \$ donation, eat some of the food catered by **Henry's of Beverly**, and just feel good about helping out. The promoters of the event are looking for all ages, especially the younger crowd who they would welcome getting involved in the event.

**Powder Puff:** Matt Schroeder would like to inform everyone that the Rotary Interact Club is sponsoring the annual POWDER PUFF game this Friday night at 6:30 PM at Dr. Deering stadium. Senior girls vs. Junior girls. Tickets are \$5 at the gate. Please come and support all the victims of Super Storm Sandy.

***PLEASE consider becoming a DEEP individual member for only \$10/ \$25 for families. It is a great way to support a true civic/business/school collaborative effort to bring about excellence in our schools! Purchase your auditorium chair on the DEEP website: [www.supportdeep.org](http://www.supportdeep.org)***

Next meeting is **December 12th!** We meet at the Peoples United Bank Community Room at 16-28 High Street at **7:30 AM**. Meetings guaranteed to last no longer than 1 hour.

Respectfully submitted,

Mark Strout, Secretary