

DEEP MINUTES
September 12, 2012
Danvers Educational Enrichment Partnership
PO BOX 387, Danvers, MA 01923
978-777-8925 X-2215, Mark B. Strout, Secretary
www.supportdeep.org

Mission Statement: To enrich Danvers Public Schools' educational process through a unique partnership comprised of schools, community volunteers and businesses.

BREAKING NEWS! DEEP Wine Tasting Promising To Be The Best Yet--\$35—October 10, 6:00-9:30 PM, Danversport Yacht Club—Buy Your Tickets From Mark Strout, Glenn Boutchie, Maureen Gillis. All Proceeds To The DEEP Teacher Grant Fund!

2012' -2013' MEETING DATES

October 17th
November 14th
December 12th
January 9th, 2013
February 13th
March 13th
April 10th
May 8th
June 12th

Rewriting or Taking A New Mortgage?

With mortgage rates lower than they have been in years, we are reminding everyone that George Koutsos, V.P. of Reliant Mortgage in Peabody, is offering great rates on new mortgages and rewrites! DEEP receives \$500 toward the Technology fund, the Teacher Grant fund, or the General Endowment fund for every approved mortgage by a DEEP member or Danvers resident.
george@georgekoutsos.com

MEETING LOCATION: People's United Bank Community Room, 7:30 AM.
All are welcome to join us! (Located at 16-28 High Street)
Contact Person---Mr. Mark B. Strout, Secretary, 978-777-8925 X-2215

STUDENT OF THE MONTH PROGRAM
VILLAGE AUTOMOTIVE GROUP-- "KEYS TO SUCCESS PROGRAM"

Members Present: Lauren Dalis, Connie Pawlak, Patrick Belmonte, Liz Matthews, Maureen Gillis, Rita Ward, Matt Schroeder, Gayla Bartlett, Colette Hennessey, Sharon McManus, Dr. Lisa Dana, Jeff Liberman, Ashley Keating, Betty Pickering, Mary Wermers, Peg Sallade, and Mark Strout.

Minutes: Accepted as read.

Treasury: Matt Schroeder distributed and went over Glenn Boutchie's treasurer's statement, which gave a detailed accounting of the corporation's finances. The checking account balance stands at **\$29,116.35** and the assets of the corporation stand at **\$184,186.82**. The treasurer's report was unanimously accepted.

Wine Tasting: If anyone would like to donate a bottle or two of wine to the DEEP Wine Tasting "committee table", PLEASE contact either Glenn Boutchie at glenn.boutchie@peoples.com or Maureen Gillis at mgillis@ebsb.com **PLEASE** think about helping out! You can also drop wine off at Cranney Self Storage where V.P. Gayla Bartlett is the office manager. She would be happy to take your donations. The "committee table" is where you can buy raffle tickets and win sometimes as much as 50-75 bottles of wine. Remember that all the proceeds of the Wine Tasting go directly to the DEEP Teacher Grant program. Buy your \$35 tickets from Mark Strout at DHS, Glenn Boutchie at the Peoples United Bank, 1 Conant St., or Maureen Gillis at the East Boston Savings Bank branch in the square.

Hall of Honor: Dr. Dana informed us all that the Hall of Honor date this year is **March 7th, 2013**. Nominations for same are being accepted now, and the DHS TV Production class will be busy at work producing the much-heralded videos of this year's recipients. More information will be forthcoming.

Public Relations: Gayla Bartlett stated that on October 24th at 7:30 AM, at Cranney Self Storage, the ***Beverly Chamber of Commerce*** is

going to hold an event where local businesses can come and “meet and greet” each other and get information on the many resources of the Chamber of Commerce. **All DEEP corporate partners are more than welcome to attend!**

Save A Seat Program: Collette Hennessey announced that a special **SEAT EVENING** is being planned to honor all those who have purchased a seat thus far. A motion was made by Mark Strout to appropriate up to \$500 to defray the cost of the evening (mailings and refreshments). We will continue to advertise the **Save A Seat** program throughout the year so that we can maximize the potential profit of the program.

Technology Campaign: *We are half way there!!!* It is with the greatest of pleasure the DEEP announces that it has reached the halfway point, \$250,000. We want to remind everyone again that DEEP unanimously voted, at its June meeting, to sponsor a Danvers High School **TECHNOLOGY LABORATORY** for the newly renovated Danvers High School.

New Business: Matt Schroeder announced that he and Thorpe Principal, Rita Ward, are in “talks” with an illustrator to possibly produce a children’s book about the Ducks at Thorpe School courtyard. It seems to be an annual event that is showing strong interest with the illustrator. If this comes to fruition, DEEP will “front” the production money for the book and utilize it as a fundraiser for the new **Thorpe Library**. Go “Tigers”!!

As well, President Schroeder announced a framework for a projected budget for the 2012-2013 year:

Projected Revenue Stream:

Hall of Honor proceeds: \$2,000
Wine Tasting projection: \$25,000
Personal Memberships: \$2,500
Corporate Sponsors: \$5,000
Spelling Bee: \$400

Projected Expenses:

DEEP Teacher Grants: \$15,000
Project Graduation: \$500
DECA: \$1,000

Reality Check: \$1,000
Website Administration: \$2,500
P.R./Ads/ Promos: \$2,500
Miscellaneous Expenses: \$2,500

Matt Schroeder was appointed, as the DEEP representative to the ***Tree of Lights*** campaign to decide which charitable cause the proceeds will be funneled to this year. We thank Matt for his spirit of volunteerism.

PLEASE consider becoming a DEEP individual member for only \$10/ \$25 for families. It is a great way to support a true civic/business/school collaborative effort to bring about excellence in our schools! Purchase your auditorium chair on the DEEP website: www.supportdeep.org

Next meeting is ***October 17th!*** We meet at the Peoples United Bank Community Room at 16-28 High Street at ***7:30 AM***. Meetings guaranteed to last no longer than 1 hour.

Respectfully submitted,

Mark Strout, Secretary