

DEEP MINUTES

April 11, 2012

Danvers Educational Enrichment Partnership
PO BOX 387, Danvers, MA 01923
978-777-8925 X-2215, Mark B. Strout, Secretary
www.supportdeep.org

***Mission Statement:** To enrich Danvers Public Schools' educational process through a unique partnership comprised of schools, community volunteers and businesses.*

2012' MEETING DATES

May 9, 2012

June 13, 2012

Why not consider purchasing an auditorium chair to honor a loved one or recent DHS graduate. Go to www.supportDEEP.org

Just a reminder that George Koutsos, V.P. of Reliant Mortgage in Peabody, is offering great rates on new mortgages and rewrites! DEEP receives \$500 toward the Technology fund, the Teacher Grant fund, of the General Endowment fund for every approved mortgage by a DEEP member or Danvers resident. george@georgekoutsos.com

MEETING LOCATION: People's United Bank Community Room, 7:30 AM.
All are welcome to join us! (Located at 16-28 High Street)
Contact Person---Mr. Mark B. Strout, Secretary, 978-777-8925 X-2215

STUDENT OF THE MONTH PROGRAM

MS. MICHELLE ROSELLI, VILLAGE AUTOMOTIVE GROUP-- "KEYS TO SUCCESS PROGRAM"

Members Present: Connie Pawlak, Liz Matthews, George Koutsos, Elsa Marshall, Matt Schroeder, Glenn Boutchie, Gayla Bartlett, Colette Hennessey, Sharon McManus, Dr. Lisa Dana, Jeff Liberman, Peg Sallade, and Mark Strout.

Minutes: Accepted as read.

Treasury: Glenn Boutchie gave a detailed accounting of the corporation's finances. The checking account balance stands at **\$24,080.24** and the assets of the corporation stand at **\$182,615.39**. The treasurer's report was unanimously accepted.

Public Relations: Gayla Bartlett stated that the Danvers Herald has given us nice press, and that there will be a DEEP "MIXER" at the Texas Roadhouse for bringing in new corporate memberships. Gayla Bartlett also stated that as the Vice President and Public Relations Officer, she would approve any "logo" for future DEEP fundraiser mailings.

Save A Seat Program: A discussion took place focusing on the grand opening of the DHS auditorium. A possible scenario could be that people who have already purchased a seat would be admitted free of charge to the event, and those that haven't would be charged admission. A further discussion will take place as the date draws nearer.

Merchant Consulting Group: The executive committee listened to a presentation by Jonathan Arst and Richard Saxe from Merchant Consulting Group regarding possible monies being secured if DEEP corporate members utilized their credit card processing machines. A further discussion will take place at next month's meeting about same.

Texas Roadhouse Membership Donation: Cheryl Manucci, Texas Roadhouse manager, stated that they are open to any type of an incentive program to assist DEEP's membership efforts. President Matt Schroeder has initiated a **Membership Drive** for the entire month of May, through the closing day of school, June 20th. A family membership of \$25 for the 2012-2013 DEEP calendar year will yield a dinner for 2 at the Texas Roadhouse in Danvers. **Stay tuned for details!**

"Keys To Success" Program: Mark Strout announced that the DEEP "Keys To Success" program will once again be giving away an automobile to one of our lucky DHS students on **May 3rd**. Danvers

Hyundai is our local sponsor, and the program is run by Ms. Michelle Roselli. We **THANK** Danvers Hyundai, and Ms. Roselli, for all of their efforts on behalf of our DHS students. **All are welcome to attend the May 3rd "Key Off" at Dr. Deering Stadium at D.H.S.!**

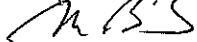
DEEP Teacher Grants: The Grant Committee announced that they were happy to fund a total of 62 grants, the largest number ever! All recipients received personalized letters from the committee. The grant committee intends on revising the application for next year to make the information a bit more specific from the applicant's point of view. We thank the grant committee for all of their hard work on behalf of the DPS teaching and administrative staff.

DRIVE Program: The executive committee approved an allocation of \$1,000 to benefit the DRIVE alternative high school program. The funds will go towards a "team building" exercise.

PLEASE consider becoming a DEEP individual member for only \$10/ \$25 for families. It is a great way to support a true civic/business/school collaborative effort to bring about excellence in our schools! Purchase your auditorium chair on the DEEP website: www.supportdeep.org

Next meeting is **May 9th!** We meet at the Peoples United Bank Community Room at 16-28 High Street at **7:30 AM**. Meetings guaranteed to last no longer than 1 hour.

Respectfully submitted,



Mark Strout, Secretary