

DEEP MINUTES

March 14, 2012

Danvers Educational Enrichment Partnership
PO BOX 387, Danvers, MA 01923
978-777-8925 X-2215, Mark B. Strout, Secretary
www.supportdeep.org

***Mission Statement:** To enrich Danvers Public Schools' educational process through a unique partnership comprised of schools, community volunteers and businesses.*

2011-12' MEETING DATES

April 11, 2012

May 9, 2012

June 13, 2012

Why not consider purchasing an auditorium chair to honor a loved one or recent DHS graduate. Go to www.supportDEEP.org

MEETING LOCATION: People's United Bank Community Room, 7:30 AM.
All are welcome to join us! (Located at 16-28 High Street)
Contact Person---Mr. Mark B. Strout, Secretary, 978-777-8925 X-2215

STUDENT OF THE MONTH PROGRAM

MS. MICHELLE ROSELLI, VILLAGE AUTOMOTIVE GROUP-- "KEYS TO SUCCESS PROGRAM"

Members Present: Matt Schroeder, Glenn Boutchie, Maureen Gillis, Gayla Bartlett, Tom Strickler, Betty Pickering, Colette Hennessey, Sharon McManus, Ashley Keating, Ann Marie Reen, Dr. Lisa Dana, Jeff Liberman, Peg Sallade, and Mark Strout.

Minutes: Accepted as read.

Treasury: Glenn Boutchie gave a detailed accounting of the corporation's finances. The checking account balance stands at **\$39,879.42** and the assets of the corporation stand at **\$196,686.79**. The treasurer's report was unanimously accepted.

Texas Roadhouse Donation: Cheryl Manucci, Texas Roadhouse manager, stated that they are open to any type of an incentive program to assist DEEP's membership efforts. Cheryl mentioned the possibility of contributing a dinner for two (2) when a family membership to DEEP is purchased. DEEP thanks Texas Roadhouse for all of their assistance to our co-curricular groups at the high school in raising funds, and the various Danvers elementary schools as well.

"Keys To Success" Program: Mark Strout announced that the DEEP "Keys To Success" program will once again be giving away an automobile to one of our lucky DHS students this May. Village Automotive Group, (DEEP Corporate Partner), has sponsored the event for the past four (4) years now and has been a great motivator for students to do well academically and socially. Danvers Hyundai is our local sponsor, and the program is run by Ms. Michelle Roselli. We THANK Danvers Hyundai, and Ms. Roselli, for all of their efforts on behalf of our DHS students. Vice President Gayla Bartlett assured us that the event will receive coverage from the local media outlets.

Hall of Honor: Dr. Dana stated that the Hall of Honor was positively received by all, and that the planning for next year's event is already underway. Go to our DEEP website to consider nominating next year's honorees.

Salem Evening News: Tom Strickler announced that he met with Karen Andreas from the Salem Evening News and has secured **\$13,500** in "In-Kind" advertising. The advertising will appear as ten (10), three quarter (3/4) page advertisements **THANKING** donors who have sponsored technology labs at the newly renovated Danvers High School. Photographs of donors, stories about the donors, etc., will all be featured. We thank Tom for all of his efforts, and the Salem Evening News for stepping up to assist us.

Wine Tasting: Glenn Boutchie and Maureen Gillis requested **additional help** with next year's wine tasting and suggested that we look into the possibility of having it on a Friday evening in October. As we know, the Wine Tasting is DEEP's number one fundraiser, and requires much planning. Volunteers contact Glenn at Glenn.boutchie@peoples.com, or

Maureen Gillis at mgillis@ebsb.com. ***They would really appreciate people stepping up this year to help out.***

Technology Committee: Matt Schroeder stated that he gave a presentation to the Kiwanis on March 6th, at which he gave specifics about the technology campaign.

DEEP Spelling Bee: The DEEP Spelling Bee was held on Thursday evening, March 1st at the Liberty Tree Mall food court. The spelling bee had contestants from all three grades at HRMS. Prizes were presented, raffles were made available, and a silent auction took place. Thank you to the **Sylvan Learning Center** for sponsoring the spelling bee. The proceeds from the Spelling Bee totaled **\$1400!** **Thank you to our Simon Mall partners.**

Membership Drive: A discussion took place concerning a **May** membership drive, and the possible utilization of the DPS Connect Ed system to notify the parents and citizens of Danvers about DEEP events. Matt Schroeder asked for volunteers from the various elementary, middle, and high school levels. Matt suggested that we have a pizza party for the school with most new DEEP membership sign ups. Volunteers stepped up from most of the schools, and we will request representation from the schools not spoken for as yet. Matt stated that we should have as our goal, 200 new memberships per month.

DEEP Teacher Grant Applications: Mark Strout presented the Teacher Grant committee chair with 12 packets of all 62 grant applications so that the committee members could peruse the applications before meeting as a group. Strout stated that this is the largest number of grants received in recent memory and that they were all very well researched and written. Those chosen will be awarded their checks at the April school committee.

Project Graduation: DEEP unanimously voted to contribute **\$500** to Project Graduation for a drug and alcohol free graduation night for DHS graduates on June 9th.

Family Festival: DEEP unanimously voted to purchase a **\$400** advertisement in the Family Festival book for this year's celebration.

PLEASE consider becoming a DEEP individual member for only \$10/ \$25 for families. It is a great way to support a true civic/business/school collaborative effort to bring about excellence in our schools! Purchase your auditorium chair on the DEEP website: www.supportdeep.org

Next meeting is **April 11th!** We meet at the Peoples United Bank Community Room at 16-28 High Street at **7:30 AM**. Meetings guaranteed to last no longer than 1 hour.

Respectfully submitted,

Mark Strout, Secretary