

DEEP MINUTES

January 11, 2012

Danvers Educational Enrichment Partnership
PO BOX 387, Danvers, MA 01923
978-777-8925 X-2215, Mark B. Strout, Secretary
www.supportdeep.org

Mission Statement: To enrich Danvers Public Schools' educational process through a unique partnership comprised of schools, community volunteers and businesses.

2011-12' MEETING DATES

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| February 8, 2012 | Hall of Honor--March 8th--Save the date! Tiffany DeCoff, Doug Rendell, and Jim Farley, guests of honor! Tickets available at the superintendent's office. |
| March 14, 2011 | |
| April 11, 2012 | |
| May 9, 2012 | |
| June 13, 2012 | |

MEETING LOCATION: People's United Bank Community Room, 7:30 AM.
All are welcome to join us! (Located at 16-28 High Street)

Contact Person---Mr. Mark B. Strout, Secretary, 978-777-8925 X-2215

STUDENT OF THE MONTH PROGRAM

**MS. MICHELLE ROSELLI, VILLAGE AUTOMOTIVE GROUP--
"KEYS TO SUCCESS PROGRAM"**

Members Present: Matt Schroeder, Gayla Bartlett, Tom Strickler, Connie Pawlak, Dr. Lisa Dana, Jeff Liberman, Sharon McManus, Betty Pickering, Arthur Skarmas, George Koutsos, Elsa Marshall, Emily Burrill, Rich Ellington, Laine Averbock, Liz Matthews, Ashley Keating, Cheryl Manucci, and Mark Strout.

Minutes: Accepted as read.

Treasury: Glenn Boutchie was unable to make the meeting. Matt Schroeder stated that a full report will be given at the next monthly meeting.

Save A Seat Campaign: Dr. Dana stated that we have received **\$12,000** in auditorium seat sales thus far. We have plenty of seats left for you to honor a loved one, co-worker, graduate, etc. **PLEASE** go to the DEEP website at www.supportdeep.org and reserve your seat now. Minimum pricing is \$100 for you to reserve your engraved plaque seat in the auditorium. Purchase your seat now for the auditorium grand opening. Remember that **graduation** is coming up. Wouldn't it be a great idea to honor your son or daughter by having his/her name in perpetuity in the newly renovated DHS.

Reliant Mortgage comes to DEEP: It is with the greatest of pleasure that we inform you that Reliant Mortgage Company, LLC, has agreed to sponsor a mortgage program that could benefit DEEP immensely. Mr. George Koutsos, who has been a leader in the mortgage business for years, explained the entire program to the DEEP Executive Committee. If you rewrite your current mortgage, or take out a new mortgage with Reliant, Reliant will make a **\$500** donation to DEEP in your name. Also, you may designate where the funds go. You may designate the funds go to the *Technology Campaign*, *Teacher Grant Campaign*, or the *General Endowment Fund* for DEEP. A press release was going to be issued at the time of the DEEP meeting, and mailings to families will be made available on January 23rd. George also informed DEEP that he is going to pay for a **new website** for D.H.S. George would like to start an internship program which would teach D.H.S. students how to go about maintaining the new D.H.S. website. He also stated that he was hoping to provide a **\$500 scholarship** to one of the students involved in the internship program. George is a very proud father of two (2) D.H.S. graduates, and one child currently matriculating at D.H.S. He hopes that many people will take advantage of this program, and help DEEP along the path to success raising much needed money for the Danvers public Schools. ***More to come!***

Public Relations/Fundraising Update: Gayla Bartlett stated that the **Texas Roadhouse** fundraiser was a huge success garnering over \$500 for the DEEP Technology Campaign. Gayla stated that many elementary parents participated in the fundraiser which allowed Gayla an opportunity to educate them about the Technology Campaign for the schools. Cheryl Manucci, Texas Roadhouse manager, was applauded for her efforts; as were Betty Pickering, Collette Hennessey and Sharon

McManus for assisting at the event. Gayla stated as well, that the DEEP website would be updated after the meeting.

Hall of Honor: Dr. Dana stated that preparations are being made for the March 8th event. Dr. Dana proudly stated that we have reserved the upstairs main ballroom at the Danversport Yacht Club due to the popularity of the three (3) Hall of Honor recipients. Mr. James Farley, Ms. Tiffany DeCoff, and Mr. Doug Rendell will all be honored on that evening. Congratulations to all of this year's recipients! Dr. Dana requested that this year's event be ticket less. Simply send your checks along to the superintendent's office for **\$35** and you will be placed on the list. Tables may also be reserved so **Reserve your tables early!!**

Technology Campaign: Matt Schroeder wanted to reiterate what he said at last month's meeting that anyone working in the private sector might work for a company that has a "**matching grant**" program, meaning that the private company will match a donation by an employee for a worthy cause to a 501-C3 organization such as DEEP. Even if you can only donate \$10 to the Technology Campaign, a "matching grant" from your employer makes your donation worth \$20. Please check with your family members and friends who work in the private sector to see if this is a possibility. Matt also stated that he is thinking about having an "informational luncheon" for local realtors to let them know about the Reliant Mortgage Campaign and DEEP. ***Once again, we are asking that if you know anyone who might work for, or have a connection to, the following companies PLEASE contact Matt Schroeder at matthew.schroeder48@gmailcom. We desperately need your assistance to gain the possibility of setting up a meeting at any of these companies.***

***Osram Sylvania
Beverly Hospital
North Shore Community College
Crown Plaza Hotel
Fishery Products International
V.N.A. Hospice of the North Shore
Home Depot
Lowes
Medtronic***

Letter of Commitment/Committees: Matt Schroeder sent around to everyone in attendance a sign up sheet for anyone wishing to serve on the Executive Committee of DEEP. If you didn't sign up at the meeting, you may send your Letter of Intent to Mark Strout at Strout@danvers.org ASAP.

*Be an active member of DEEP
Attend regularly scheduled monthly meetings
Participate on one (1) subcommittee
Attend the Wine Tasting and Hall of Honor
Bring at least one (1) corporate member, or three (3) individual members to DEEP annually.*

PLEASE consider becoming a DEEP individual member for only \$10/ \$25 for families. It is a great way to support a true civic/business/school collaborative effort to bring about excellence in our schools! Purchase your auditorium chair on the DEEP website: www.supportdeep.org

Next meeting is **February 8th!** We meet at the Peoples United Bank Community Room at 16-28 High Street at **7:30 AM**. Meetings guaranteed to last no longer than 1 hour.

Respectfully submitted,

Mark Strout, Secretary