

DEEP MINUTES
December 14, 2011
Danvers Educational Enrichment Partnership
PO BOX 387, Danvers, MA 01923
978-777-8925 X-2215, Mark B. Strout, Secretary
www.supportdeep.org

***Mission Statement:** To enrich Danvers Public Schools' educational process through a unique partnership comprised of schools, community volunteers and businesses.*

2011-12' MEETING DATES

January 11, 2012
February 8, 2012
March 14, 2011
April 11, 2012
May 9, 2012
June 13, 2011

THANK YOU DANVERS ROTARY

We are pleased to announce that the Danvers Rotary has made a huge donation to the *DHS Technology Fund*. Watch for our press release!

MEETING LOCATION: People's United Bank Community Room, 7:30 AM. All are welcome to join us! (Located at 16-28 High Street)

Contact Person---Mr. Mark B. Strout, Secretary, 978-777-8925 X-2215

STUDENT OF THE MONTH PROGRAM

**MS. MICHELLE ROSELLI, VILLAGE AUTOMOTIVE GROUP--
"KEYS TO SUCCESS PROGRAM"**

Members Present: Matt Schroeder, Glenn Boutchie, Gayla Bartlett, Tom Strickler, Connie Pawlak, Dr. Lisa Dana, Jeff Liberman, Al Macomber, Sharon McManus, Betty Pickering, Maureen Gillis, Ashley Keating, Cheryl Manucci, and Mark Strout.

Minutes: Accepted as read.

Treasury: Glenn Boutchie gave an update on the DEEP Wine Tasting. The gross proceeds from the Wine Tasting amounted to \$22,520 with expenses of \$2,482.19 leaving a net profit of **\$20,037.81**. Congratulations to the Wine Tasting committee for all of their dedication and hard work.

Maureen Gillis stated that we need more volunteers for the event to be even more successful next year. PLEASE E-mail Mark Strout at ***Strout@danvers.org*** if you would like to submit your name to the Wine Tasting committee to help out next year. Glenn stated that we have a total of **\$158,511.54** in assets with a checking account balance of **\$37,887.95**. Matt Schroeder requested that he and Glenn Boutchie meet to determine how much of the Wine Tasting proceeds might be dedicated to the Technology Fund. Mark Strout reminded the committee that we have earmarked \$15,000 to the Teacher Grant Program for 2012. Matt and Glenn will get back to the board next month.

Public Relations Update: Gayla Bartlett stated that the **Festival of Trees** was a tremendous success, netting DEEP **\$2,500** from their Technology Tree. Special thanks go out to Sharon McManus, Colette Hennessey, and Betty Pickering for all of their efforts. Gayla also gave an update on the **Texas Roadhouse** fundraiser, the portrait fundraiser, and the **Reliant Mortgage** fundraiser, which will have a press release being issued in the near future.

Hall of Honor: Dr. Dana stated that the Hall of Honor is in full swing. Preparations are being made for the March 8th event. Dr. Dana proudly announced that we have reserved the upstairs main ballroom at the Danversport Yacht Club due to the popularity of the three (3) Hall of Honor recipients. Mr. James Farley, Ms. Tiffany DeCoff, and Mr. Doug Rendell will all be honored on that evening. Congratulations to all of this year's recipients! *Reserve your tables early!!*

Technology Campaign: Matt Schroeder stated that anyone working in the private sector might work for a company that has a "matching grant" program, meaning that the private company will match a donation by an employee for a worthy cause to a 501-C3 organization such as DEEP. Please check with your family members and friends who work in the private sector to see if this is a possibility! ***If you know anyone who might work for, or have a connection to, the following companies PLEASE contact Matt Schroeder at matthew.schroeder48@gmail.com.***

***Osram Sylvania
Beverly Hospital
North Shore Community College***

***Crown Plaza Hotel
Fishery Products International
V.N.A. Hospice of the North Shore
Home Depot
Lowes
Medtronic***

The preceding list of companies, represent the largest employers in the Town of Danvers. Once again, anyone that you know of who might be able to give us an introduction to someone in management at any of these companies would be greatly appreciated by DEEP. Donations of \$50,000 allow naming rights to a room or lab, \$25,000 allows naming rights to half a lab or room, and donations of \$10,000 are being considered for acknowledgement as well in the new building. ***We need your help!***

Letter of Commitment: Matt Schroeder once again reminded everyone wishing to serve on the Executive Committee of DEEP to forward his or her Letter of Intent to Mark Strout at ***Strout@danvers.org*** ASAP.

***Be an active member of DEEP
Attend regularly scheduled monthly meetings
Participate on one (1) subcommittee
Attend the Wine Tasting and Hall of Honor
Bring at least one (1) corporate member, or three (3) individual members to DEEP annually.***

PLEASE consider becoming a DEEP individual member for only \$10/ \$25 for families. It is a great way to support a true civic/business/school collaborative effort to bring about excellence in our schools! Purchase your auditorium chair on the DEEP website: www.supportdeep.org

Next meeting is **January 11th!** We meet at the Peoples United Bank Community Room at 16-28 High Street at **7:30 AM**. Meetings guaranteed to last no longer than 1 hour.

Respectfully submitted,

Mark Strout, Secretary