

DEEP MINUTES
November 9, 2011
Danvers Educational Enrichment Partnership
PO BOX 387, Danvers, MA 01923
978-777-8925 X-2215, Mark B. Strout, Secretary
www.supportdeep.org

Mission Statement: To enrich Danvers Public Schools' educational process through a unique partnership comprised of schools, community volunteers and businesses.

2011-12' MEETING DATES

December 14, 2011

January 11, 2012

February 8, 2012

March 14, 2011

April 11, 2012

May 9, 2012

June 13, 2011

Hall of Honor 2012 Recipients:

Tiffany DeCoff--DHS Graduate

Jim Farley--D.P.S. Educator

Doug Rendell--Friend of the D.P.S.

MEETING LOCATION: People's United Bank (Danversbank) Community Room, 7:30 AM. All are welcome to join us! (Located at 16-28 High Street)

Contact Person---Mr. Mark B. Strout, Secretary, 978-777-8925 X-2215

STUDENT OF THE MONTH PROGRAM

**MS. MICHELLE ROSELLI, VILLAGE AUTOMOTIVE GROUP--
"KEYS TO SUCCESS PROGRAM"**

Members Present: Sherri D'Alessandro, Matt Schroeder, Tom Strickler, Connie Pawlak, Arthur Skarmear, Dr. Lisa Dana, Maryann Kowalski, Jeff Liberman, Liz Matthews, Al Macomber, Sharon McManus, Mary Wermers, Rita Ward, Collette Hennessey, Elsa Marshall, Donna Cavalieri, George Koutsos, Cheryl Manucci, and Mark Strout.

Minutes: Accepted as read.

Treasury: Treasurer Glenn Boutchie, was unable to make the meeting due to a professional conference that he was attending. President Matt Schroeder announced that although the final figure for the Wine Tasting has not been determined as yet, he thinks

that we made approximately \$20,000 at the event. He then stated that more work is needed on the annual budget to determine how much is needed for this year's Teacher Grant Program to determine if any money can then be given to the Technology Campaign.

Hall of Honor: Dr. Dana distributed a press release announcing the **2012 Hall of Honor** recipients. **Mr. James Farley** is the recipient of the "**Educator**" category, **Ms. Tiffany DeCoff** is the recipient of the "**Graduate**" category, and **Mr. Doug Rendell**, who recently retired as the long-time library director, is the recipient of the "**Friend of the Danvers Public Schools**" category. We congratulate all of the recipients and hope that you all join us in honoring them on **March 8, 2012**, at the **Danversport Yacht Club**. The DEEP Executive Committee reminds everyone that it is never too early to start thinking about nominating a person who has distinguished themselves in each of the categories. You may contact the superintendent's office, or go onto the DEEP website at www.supportdeep.org for further information about the Hall of Honor. A further discussion took place with a recommendation by Connie Pawlak to consider increasing the number of people on the nominating committee, and a suggestion by Maryann Kowalski that nominations be possibly "on-going" throughout the year. Tom Strickler and Matt Schroeder stated that we can think about ways to "get the word out" when seeking nominations via: the DEEP website, word of mouth, Wine Tasting, and print media. *Congratulations to all of this year's recipients!*

Wine Tasting: President Matt Schroeder announced that he is looking for volunteers to join the Wine Tasting Committee for next year. It takes almost a year's worth of planning for a successful event, and he is asking anyone interested to contact Mark Strout, strout@danvers.org, to offer their name to assist. We are preliminarily looking at the second week in October of next year to host the event. Matt also asked for "feedback" on this year's event. What we thought was successful, and what areas, if any, could be added or improved upon. Both Glenn Boutchie and Maureen Gillis, co-chairs of the Wine Tasting, had prior commitments, and couldn't make the meeting. We will get a full report at the December DEEP meeting. The Executive Committee thanks Glenn, Maureen, Merchants Liquors, and the entire committee for their total dedication to the event, and the many hundreds of hours put into making it a success.

Technology Campaign: Matt Schroeder stated that we are "getting close" to approaching individual benefactors with the possibility of "naming rights" going along with large monetary donations to the campaign. He asked whether the DEEP Technology thermometer had been updated. Collette Hennessey replied that she went out there last Friday and painted it herself! Dr. Dana then added that she has had the thermometer moved to other locations in the town, to make all of the townspeople aware of the money raised thus far, and possibly contributing to the campaign. Matt Schroeder also stated that he has almost completed writing a grant application for additional funding, and that anyone working in the private sector might work for a company that has a "matching grant" program, meaning that the private company will match a donation by an employee for a worthy cause to a 501-C3 organization such as DEEP. Please check with your family members and friends who work in the private sector to see

if this is a possibility! Matt also stated that at this particular time he did not think it was worth hiring an outside grant writer; however, if other grant opportunities present themselves in the future, we can certainly revisit the possibility of hiring same.

Letter of Commitment: Matt Schroeder distributed a "letter of commitment" to anyone wishing to be on the **Executive Committee** of DEEP. Specifically, Matt is requesting that anyone wishing to be on the Executive Committee, volunteer their time and service to being on at least one (1) subcommittee such as the: Wine Tasting Committee, Grant Committee, Technology Campaign, Hall of Honor Committee, Teacher Grant Committee, etc. As well, to be on the **Executive Committee**, Matt is asking that each member also:

Be an active member of DEEP

Attend regularly scheduled monthly meetings

Participate on one (1) subcommittee

Attend the Wine Tasting and Hall of Honor

Bring at least one (1) corporate member, or three (3) individual members to DEEP annually.

Anyone interested in being an Executive Committee member should contact Mark Strout at **Strout@danvers.org** indicating which two (2) subcommittees they would have the most interest in working on.

Kelly's Toys For Tots: Al Macomber from Kelly's Roast Beef informed us that they would be continuing their toy distribution to needy families in Danvers this holiday season. The D.H.S. Community Service learning class under the direction of Ms. Jackie White will be assisting in the program coordination with Kelly's. This is a tremendous program and Kelly's is requesting that anyone may drop off a toy for a needy family at the Endicott Street location, or at Danvers High School to Ms. Jackie White. Every gift is appreciated, especially in these trying economic times!

Parade of Trees: The Danvers Public Schools is going to have two (2) entries in the annual **Danvers Parade of Trees** at Tapley Hall from December 1st--December 3rd. We will have entries representing the elementary level and the secondary level. The elementary level will have "literacy" as its theme, and the secondary level will have "the arts" as its theme. **DEEP** will have a **TECHNOLOGY TREE!** We are asking everyone to bring a "technology gift certificate" to be hung on the tree as an ornament. These trees will be raffled off and the DEEP tree proceeds will go to the **TECHNOLOGY FUND**. You can bring flash drives, gift certificates, etc., to Collette Hennessey at DHS, or to Sharon McManus. The more "technology ornaments" adorned on the tree, the better chance we will make lots of money for the technology fund. Be generous!

Reliant Mortgage Company, LLC: Guest presenter **George Koutsos**, who has had children graduate from DHS, and one currently at DHS; as well as being a member of the DHS school council, presented quite an offer to the Executive Committee of DEEP. As the manager of the Peabody branch of Reliant Mortgage, George is willing to make a donation back to DEEP for every person who comes in and either refinances

his or her current mortgage, or takes out a new mortgage. The donation will be made in the customer's name to DEEP to assist with the Technology Campaign, the General Revenue fund, the Teacher Grant fund, or whichever fund the customer so designates. ***All residents of Danvers may participate in the fundraising campaign and are welcome to refer any of their friends; family, and business associates not only from Danvers, but from other communities as well.*** Please E-mail: gkoutsos@reliantloan.com. This is a program very much like the program we used to have with the Dan Hurley Insurance Company. ***We thank George for his offer, and hope that many people take advantage of this wonderful opportunity.***

Danvers High School Website Offer: Guest presenter, George Koutsos, also made an offer to assist with a new website for Danvers High School. He has a website expert whom he thinks would make a good fit for an internship with one, or a few students from D.H.S. George also stated that he is considering funding same. ***Thank You once again to George!!***

Congratulations Gayla Bartlett, Vice-President of DEEP, for winning the "Makeover" contest. Everyone says: "you look marvelous"!

DEEP Santa Photo Program: We have decided to put "on hold" the holiday photo program this year. We will take under consideration whether the program will resume next year after looking at all of the cost considerations.

PLEASE consider becoming a DEEP individual member for only \$10/ \$25 for families. It is a great way to support a true civic/business/school collaborative effort to bring about excellence in our schools! Purchase your auditorium chair on the DEEP website: www.supportdeep.org

Next meeting is **December 14th!** We meet at the Danversbank Community Room at 16-28 High Street at **7:30 AM**. Meetings guaranteed to last no longer than 1 hour.

Respectfully submitted,

Mark Strout, Secretary