

**DEEP MINUTES**  
**September 14, 2011**  
**Danvers Educational Enrichment Partnership**  
**PO BOX 387, Danvers, MA 01923**  
**978-777-8925 X-2215, Mark B. Strout, Secretary**  
**[www.supportdeep.org](http://www.supportdeep.org)**

***Mission Statement: To enrich Danvers Public Schools' educational process through a unique partnership comprised of schools, community volunteers and businesses.***

**2011-12' MEETING DATES**

October 12, 2011

November 9, 2011

December 14, 2011

January 11, 2012

February 8, 2012

March 14, 2011

April 11, 2012

May 9, 2012

June 13, 2012

***Purchase a DHS Auditorium Chair! Go to the DEEP website at [www.supportdeep.org](http://www.supportdeep.org) They are going fast!!***

***WINE TASTING--Oct. 13th  
Danversport Yacht Club 6:00-9:30 PM  
\$30 in advance--\$35 at the door  
Contact Mark Strout at DHS***

***"Stepping Up For Students"  
Walk For Technology Sunday Oct. 2nd  
To support the DHS Technology Campaign  
[Steppingupforstudents@gmail.com](mailto:Steppingupforstudents@gmail.com)***

**MEETING LOCATION: People's United Bank (Danversbank) Community Room, 7:30 AM. All are welcome to join us! (Located at 16-28 High Street)**

**Contact Person---Mr. Mark B. Strout, Secretary, 978-777-8925 X-2215**

**STUDENT OF THE MONTH PROGRAM**

**MS. MICHELLE ROSELLI, VILLAGE AUTOMOTIVE GROUP--  
"KEYS TO SUCCESS PROGRAM"**

***Members Present:*** Diane Langlais, Cheryl Manucci, Liz Matthews, Glenn Boutchie, Mark Strout, Matt Schroeder, Dan Bennett, Dr. Lisa Dana, Peter Kushnieruk, Maryann Kowalski, Connie Pawlak, Sharon McManus, Hannah Riley, Betty Pickering, Collette Hennessey, Gayla Bartlett, Tom Strickler, Rita Ward, Jeff Liberman, Maureen Gillis, Mary Wermers, Ashley Keating, Donna Cavalieri, Peg Sallade, and Nancy D'Anna,

**Minutes:** Accepted as read.

**Treasury:** Treasurer, Glenn Boutchie presented his monthly report. The checking account balance is **\$19,364.32**, and the total assets of the organization stand at **\$139,446.57**. Motion made and seconded to approve Treasurer's Report. Passed unanimously.

**DEEP GOALS 2011-2013:** *President Matt Schroeder* announced the goals for his term of office as the following:

**DEEP TEACHER GRANTS---\$15,000**  
**Meet the \$500,000 Technology Goal for DHS**  
**Develop Committees for Membership and PR**  
**Increase individual/family memberships to 250**  
**Increase corporate membership to 50**

President Schroeder stated that he will speak at length at the next meeting about proposed Executive Committee changes to the DEEP bylaws, among other items that came up for discussion at the meeting.

**DEEP August Reception:** Matt Schroeder reviewed the successful DEEP membership reception held at the Sylvan Street Grille this past August. We had approximately 20 people in attendance that listened to Matt Schroeder, Dr. Dana, and other executive committee members express the needs and goals of DEEP. As a result, we received increased interest in the organization and one new corporate membership. Matt stated that he would like to hold similar receptions throughout his term of office. "Well done" from everybody at the meeting!

**Public Relations:** *Gayla Bartlett* reported that she has an agreement "*Gas TV*" so that motorists can learn about DEEP while they are filling up their tanks. Gayla also brought along the very nice article from the Danvers Herald about the DEEP membership reception at the Sylvan Street Grille. There was a lengthy article and photos! Gayla has taken care of the advertising for the *Wine Tasting* and told us about a number of Public Relations "opportunities" that DEEP may avail itself of.

**Wine Tasting:** **PLEASE buy a ticket to the most elegant affair of the year. If you've never been to a DEEP Wine Tasting, ask some of your colleagues who have. You will not be disappointed! Wines & Beers from around the world, the tastiest food from our North Shore vendors,**

**auction items galore, etc. October 13th, at the yacht club. Glenn Boutchie and Maureen Gillis are working tirelessly on this event and would greatly appreciate some volunteers to help them.**

**[Glenn.BoutchieJr@danversbank.com](mailto:Glenn.BoutchieJr@danversbank.com)**

**DEEP SANTA PHOTO CAMPAIGN:** Gayla Bartlett stated that we need: a chair, committee members, a Santa, and photo accessories. **PLEASE**, if you are interested in photography and have just 2 free weekends around the holiday season, contact Gayla Bartlett at [gayla@cranneystorage.com](mailto:gayla@cranneystorage.com). The Liberty Tree Mall has graciously given us space for this fundraiser.

***Stepping Up For Students Technology Walk:*** Colette Hennessey spoke at length about the **Sunday, October 2nd, 10:00 AM, Walk For Technology**. Colette informed us that there would be "give aways"--Frisbees, water, tee shirts, etc. Individual registrants pay \$10, and families pay \$25. Once again, DEEP is trying to raise \$500,000 for the Technology needs of DHS as expressed by Jeff Liberman, Technology Director K-12. Wouldn't it be **GREAT** if every faculty member at DHS walked along the 3 mile route with their families to show their support for these much needed funds? Please contact Colette Hennessey in the Curriculum Center or **[steppingupforstudents@gmail.com](mailto:steppingupforstudents@gmail.com)**

**BYLAWS:** There was a discussion about the "AUDIT" bylaw by Diane Langlais who has so graciously been attending to our financial statements along with long-time Treasurer and Past President Glenn Boutchie. We thank Diane for her service to the organization and look forward to her future guidance.

**Family Photo Opportunity:** Nacny D'Anna from D'Anna Imaging in Saugus has offered to assist DEEP in a fundraiser in which we could offer family portraits for just \$30. DEEP would receive the lions share of the fee to be used for the Technology Campaign. A further discussion of this opportunity will take place at the next monthly meeting.

***PLEASE consider becoming a DEEP individual member for only \$10/ \$25 for families. It is a great way to support a true civic/business/school collaborative effort to bring about excellence in our schools! Purchase your auditorium chair on the DEEP website:  
[www.supportdeep.org](http://www.supportdeep.org)***

Next meeting is **October 12th!** We meet at the Danversbank Community Room at 16-28 High Street at **7:30 AM**. Meetings guaranteed to last no longer than 1 hour.

Respectfully submitted,

Mark Strout, Secretary