

DEEP MINUTES

March 9, 2011

Danvers Educational Enrichment Partnership

PO BOX 387, Danvers, MA 01923

978-777-8925 X-2215, Mark B. Strout, Secretary

Mission Statement: To enrich Danvers Public Schools' educational process through a unique partnership comprised of schools, community volunteers and businesses.

2011' MEETING DATE

April 13, 2011

May 11, 2011

June 8, 2011

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MEETING LOCATION: Danversbank Community Room, 7:30 AM. All are welcome to join us! (Located at 16-28 High Street)

Contact Person---Mr. Mark B. Strout, Secretary, 978-777-8925 X-2215

STUDENT OF THE MONTH PROGRAM

MR. PETER KUSHNIERUK, CHAIR OF THE GRANT COMMITTEE

MR. DANIEL BENNETT, PAST PRESIDENT

MS. MICHELLE ROSELLI, VILLAGE AUTOMOTIVE GROUP--

"KEYS TO SUCCESS PROGRAM"

MR. MANNY PAULA, KELLY'S ROAST BEEF C.F.O.

Members Present: Glenn Boutchie, Mark Strout, Peter Kushnieruk, Dr. Lisa Dana, Joan Kushnieruk, Maryann Kowalski, Jeff Liberman, Sue Thomson, Liz Matthews, Sharon McManus, Mary Wermers, Matt Schroeder, Maureen Gillis, Sherri D'Alessandro, Rita Ward, Hannah Riley, Bill O'Brien, Connie Pawlak, Gayla Bartlett, Tom Strickler, Keith Linares.

Minutes: Accepted as read.

Treasury: Treasurer, Glenn Boutchie presented his monthly report. The checking account balance is **\$35,437.24**, and the total assets of the organization stand at **\$126,280.96**. Motion made and seconded to approve Treasurer's Report. Passed unanimously.

Night Out--Anthony & Rita Pasquale: Voted by the board to send a letter of thanks to the Pasquale family for their fundraising efforts on behalf of DEEP.

Hall of Honor: Dr. Lisa Dana reported that the Hall of Honor was the best-attended and most successful event so far. Motion made and seconded to rent the main ballroom for the Hall of Honor next year and that we move it to the second week in March. As well, a motion was made and seconded to send thank you letters to the central office staff for their diligent work on behalf of DEEP.

Grant Update: Peter Kushnieruk reported that there would be a grant committee meeting on March 24, 2011, at the Kushnieruk home. All grants would be distributed at the April 11th school committee meeting held at Town Hall. Jeff Liberman, Director of Technology K-12, offered to peruse the grant requests so that he could determine if the technology requests could be supported by the current technology in place. Motion was made and seconded spend up to \$1,000 for DEEP golf shirts to be presented to the grant recipients.

D.E.C.A. Jeff Liberman made a presentation requesting that a "revolving" account be set up specifically for donations to DECA on our DEEP website. Jeff educated the committee as to the cost of submitting a "project" by the DHS DECA students at the national conference to be held in Orlando, FL. The discussion was tabled, to be brought up at a later date, after further investigation.

Fudge, Santa, & Public Relations: Gayla Bartlett was complimented by the committee for her fundraising efforts and continued PR efforts. \$400 remains for advertisements and Gayla was given the "go ahead" to utilize this money for future "good will" ads in getting the DEEP logo and name out to the community. Voted to approve the purchase of a new banner for the Danvers Square area, and a new tabletop banner for use at functions. It was also noted by Gayla that the next year's Mall Santa is "in the book". The Liberty Tree Mall representatives are going to try to get us a more favorable (foot traffic) location for next year. Perhaps closer to Best Buy.

Project Graduation: Voted to allow the Project Graduation committee to continue utilizing the DEEP 501-C3 tax status for fundraising purposes as they have done for the last thirteen (13) years. It was noted that we have always donated \$500 to the event, so the committee voted to go ahead and give their annual donation this year. All donation checks to the Project Graduation event MUST be made out to DEEP for tax purposes.

***2011 DEEP Food & Wine Tasting: October 13th, 2011,
Danversport Yacht Club-- Save the date!***

Challenge Grant: Board member, Tom Strickler has set up a "Challenge Grant". Jeff Liberman thanked Tom for his financial support. The Challenge Grant, as outlined by Tom, requires a class of 25 students to read five (5) books in their entirety from a pre-approved list. If they accomplish this task, the class will receive an iPad.

Nomination Committee: Keith Linares will present a slate of candidates at the next monthly meeting for consideration by the Executive Committee.

DEEP Spelling Bee: **Hannah Riley** and **Mary Wermers** reported that the DEEP Spelling Bee went off perfectly. There were large crowds gathered at the Liberty Tree Mall Food Court, and there were great comments expressed by all. Thank you to all who organized and participated in such a worthwhile event. And a special thank you to all of the faculty and administration of the HRMS for getting behind such a worthy cause. The kids had a great time!

Fierce Fashion Show: We were all reminded that the **Fierce Fashion Show** will take place on **March 20th** at the Danversport Yacht Club. **ALL** proceeds go to the **DHS Class of 2011**. Please consider buying a ticket. We are looking for student and teacher/staff models. Tickets are \$40. You may contact Jean McCartin at 978-337-4835 for questions or tickets.

Rotary Shadow Day: Once again, Matt Schroeder reminded us that the Danvers Rotary Shadow Day is **May 1st**. Any business willing to step forward and allow a member of the DHS junior class shadow him/her is welcome. We thank the Rotary for all that they do.

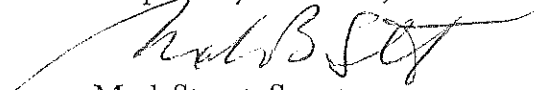
DEEP DRAFT STATEMENT: Mark Strout presented to the Executive Committee a "draft statement" to be reviewed and brought up at next month's meeting for discussion. The purpose of the "draft statement" is for it to be used in connection with grant applications for the corporation.

PLEASE consider becoming a DEEP individual member for only \$10/ \$25 for families. It is a great way to support a true civic/business/school collaborative effort to bring about excellence in our schools!

Special Announcement: We are thrilled to report that since our last DEEP meeting, Danversbank has awarded DEEP \$45,000 to be used over the next three (3) years for purposes of technology at the newly renovated Danvers High School!!! We thank the DEEP Executive Committee for supporting this grant application by appropriating funding to hire the grant consultant, Deborah Gardner Walker. Thank you to all!

Next meeting is **April 13th!** We meet at the Danversbank Community Room at 16-28 High Street at **7:30 AM**. Meetings guaranteed to last no longer than 1 hour.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Mark Strout", written over a horizontal line.

Mark Strout, Secretary