

DEEP MINUTES
February 9, 2011
Danvers Educational Enrichment Partnership
PO BOX 387, Danvers, MA 01923
978-777-8925 X-2215, Mark B. Strout, Secretary

Mission Statement: *To enrich Danvers Public Schools' educational process through a unique partnership comprised of schools, community volunteers and businesses.*

2011 MEETING DATE

March 9, 2011

April 13, 2011

May 11, 2011

June 8, 2011

Hall of Honor--March 3, 2011

Honoring a former educator, a friend of the Danvers Public Schools, and a distinguished graduate. Information below!

MEETING LOCATION: Danversbank Community Room, 7:30 AM. All are welcome to join us! (Located at 16-28 High Street)

Contact Person—Mr. Mark B. Strout, Secretary, 978-777-8925 X-2215

STUDENT OF THE MONTH PROGRAM

MR. PETER KUSHNIERUK, CHAIR OF THE GRANT COMMITTEE

MR. DANIEL BENNETT, PAST PRESIDENT

MS. MICHELLE ROSELLI, VILLAGE AUTOMOTIVE GROUP--

"KEYS TO SUCCESS PROGRAM"

MR. MANNY PAULA, KELLY'S ROAST BEEF C.F.O.

Members Present: Glenn Boutchie, Peter Kushnieruk, Dr. Lisa Dana, Connie Pawlak, Maureen Gillis, Gayla Bartlett, Liz Matthews, Jeff Liberman, Mary Wermers, Hannah Riley, Tom Strickler, Matt Schroeder, Sharon McManus, Maryann Kowalski, Rita Ward, Albert Macomber, Brian Patton, Bill O'Brien, and Mark Strout.

Minutes: Accepted as read.

Treasury: Treasurer, Glenn Boutchie presented his monthly report. The checking account balance is **\$33,375.37**, and the total assets of the organization stand at **\$122,440.96**. Motion made and seconded to approve Treasurer's Report. Passed unanimously.

Project Santa: A total net profit of **\$1498.76** was reported. Gayla Bartlett, project chair, stated that DEEP should begin the week after Thanksgiving next year. She

also stated that we need additional participation by board members, teachers, and high school students next year. A suggestion that we purchase an additional camera was suggested by multiple members of the executive committee. Peter Kushnieruk volunteered both himself and Joan Kushnieruk to assist Gayla Bartlett during the 2011 holiday season. The entire executive committee publicly **THANKED** Gayla for all of her efforts on behalf of DEEP.

DonorsChoose.org: Tom Strickler, representing the **Horace Mann** Insurance Company, (specializing in teacher financial services), presented a new program to the board which allows teachers to go out and seek funding sources for special curriculum projects. If successful, the teachers can then request additional financial assistance from Horace Mann. Celebrities such as Oprah Winfrey and Bill Gates have given their support to the cause. All teachers will be given information about the program via the superintendent's office in the near future. We thank Tom for bringing this information to the board.

Grant Update: Dr. Lisa Dana informed the executive committee, that Deborah Gardner Walker has been working on grant applications, the purpose of which is to secure funding for the newly renovated Danvers High School. Our ultimate goal is to raise **\$500,000** for Technology. The "draft" mission and vision statement, written by Secretary Mark Strout will be sent out electronically to the executive committee so that they may peruse same, and comment at the March meeting. Dr. Dana also stated that the Tech Ed. department at DHS is working on a thermometer for Danvers Square to bring to the public's attention that we need **TECHNOLOGY** funding for the new high school. April 1st is the kickoff for the funding campaign. The alumni database has been investigated and the town fathers have provided a list of all "technology" businesses operating in the town. Matt Schroeder suggested to the superintendent that the North Shore Technology Council be contacted for possible assistance in fund raising. Maryann Kowalski expressed concern that as a town meeting member, some people don't know that we need to raise money for technology. Gayla Bartlett stated that she will do a press release when the thermometer goes up in the square so that the local newspapers will carry the story to the public.

Hall of Honor: March 3rd is quickly approaching. ***Buy your tickets now!*** Dr. Dana stated that everything is coming together nicely. The video is currently being made by the TV technology students, the booklet and bios have been prepared by the National Honor Society students at DHS, and we are starting to get sponsor money in the mail and on the website. Tickets are \$35. We are honoring: **Mr. Bruce Chadbourne**, as the distinguished high school graduate, **Ron and Collette Hennessey** as "Friends" of the Danvers Public Schools, and **Dr. Richard Santeusano**, former superintendent of schools, as the

distinguished academician. You may reserve tables of 8 or 10. Please contact the superintendent's office ASAP for tickets.

***2011 DEEP Food & Wine Tasting: October 13th, 2011,
Danversport Yacht Club-- Save the date!***

Toys For Tots: Maryann Kowalski expressed her sincere thanks to Kelly's Roast Beef manager Al Macomber for all of their efforts in distributing holiday presents to the needy children of the community. Al stated that there was a wonderful turnout at Kelly's, and that all of the left over presents were brought across the street to the families residing in the Days Inn. The Days Inn residents really appreciated the effort. Kelly's is one of our biggest DEEP supporters, and specific thanks go out to Mr. Manny Paula, CEO/President, for all of his corporate and personal financial support of DEEP. DEEP also would like to express their thanks to Ms. Cindy daSilva, DHS English teacher for organizing Project Santa at DHS.

DEEP Teacher Grants: March 7th is the deadline for applications!

All applications need to be signed by building principals for consideration by the grant committee. Applications should be sent to: Mr. Mark Strout, C/O Danvers High School, 60 Cabot Road, Danvers, MA, 01923.

Nomination Committee: Keith Linares will be contacted by President Glenn Boutchie for a slate of officers to be presented at the March meeting for consideration by the executive committee.

Banner Purchase: A motion was made, seconded, and unanimously passed to spend up to \$1000 for a new DEEP banner, design for same to be presented for consideration at the March meeting. Mark Strout stated that Keith Linares, (Sign A Rama), should be given first consideration due to the fact that he has been donating, or providing "at cost", many items over the years for DEEP.

DEEP Spelling Bee: Hannah Riley and Mary Wermers have coordinated the **February 17th** Spelling Bee at the **Liberty Tree Mall**. The hours for the event are from **6:00-8:00 PM**. There will be 15 students from each grade level at the HRMS. The Danversbank will provide savings bonds for the winners and we will have a silent auction. We hope that the event will be as successful as the last one. **PLEASE** come and support the children as they attempt to spell words taken from the national spelling bee.

Fierce Fashion Show: School committee member Connie Pawlak announced that the **Fierce Fashion Show** will take place on **March 20th** at the Danversport Yacht Club. **ALL** proceeds go to the **DHS Class of 2011**. Please consider buying a

ticket. We are looking for student and teacher/staff models. Tickets are \$40. You may contact Jean McCartin at 978-337-4835 for questions or tickets.

VERIZON: Verizon, (new corporate member), was represented by Bill O'Brien at today's meeting. Verizon has recently opened a new store at **49 Maple Street**. Anyone may place an order for FIOS Internet or FIOS TV by calling 978-750-9050 or stopping by the store. DEEP will receive a **\$65** donation from VERIZON for orders made calling the above number or going directly into the store on Maple Street. We welcome and appreciate VERIZON stepping forward to assist DEEP, and we welcome them to the Danvers business community.

Rotary Shadow Day: Matt Schroeder stated that the Danvers Rotary Shadow Day is **May 1st**. Any business willing to step forward and allow a member of the DHS junior class shadow him/her is welcome. We thank the Rotary for all that they do.

DEEP Fudge: DEEP fudge is now being sold by the executive committee members. Sweet Deliveries who was represented at the DEEP Wine & Food Tasting has stepped up to offer fudge with the DEEP logo on it. You may order: Choc-O-Lot, Go-Nuts, or Peanut Butter Dream. Each fudge tub weighs ½ pound and costs \$10. Please see any DEEP board member to purchase this gourmet culinary delight. Deliveries will be on time for Easter. Anyone at DHS may see Mark Strout to order and support DEEP.

PLEASE consider becoming a DEEP individual member for only \$10/ \$25 for families. It is a great way to support a true civic/business/school collaborative effort to bring about excellence in our schools!

Next meeting is **March 9th!** We meet at the Danversbank Community Room at 16-28 High Street at **7:30 AM**. Meetings guaranteed to last no longer than 1 hour.

Respectfully submitted,

Mark Strout, Secretary