

DEEP MINUTES

December 8 , 2010

Danvers Educational Enrichment Partnership

PO BOX 387, Danvers, MA 01923

978-777-8925 X-2215, Mark B. Strout, Secretary

Mission Statement: To enrich Danvers Public Schools' educational process through a unique partnership comprised of schools, community volunteers and businesses.

2011' MEETING DATE

January 12, 2011

February 9, 2011

March 9, 2011

April 13, 2011

May 11, 2011

June 8, 2011

Hall of Honor--March 3, 2011

Honoring a former educator, a friend of the Danvers Public Schools, and a distinguished graduate. **SAVE the date!**

MEETING LOCATION: Danversbank Community Room, 7:30 AM. All are welcome to join us! (Located at 16-28 High Street)

Contact Person--Mr. Mark B. Strout, Secretary, 978-777-8925 X-2215

STUDENT OF THE MONTH PROGRAM

MR. PETER KUSHNIERUK, CHAIR OF THE GRANT COMMITTEE

MR. DANIEL BENNETT, PAST PRESIDENT

MS. MICHELLE ROSELLI, VILLAGE AUTOMOTIVE GROUP--

"KEYS TO SUCCESS PROGRAM"

MR. MANNY PAULA, KELLY'S ROAST BEEF C.F.O.

2010 New Corporate Members

Kaplan Test Prep Centers

Dan Bennett Real Estate

Let's Get Sewin,

Music Connection/Kindermusic/Music & Movement

United Martial Arts Center

Citywide Driving School

Yellow Jackets Gymnastics Too

Telephone Workers Credit Union

Books Are Fun

Cranney Home Services

Brain Balance Centers

Mass Motion Dance North
Mu Han Tae Kwon Do Academy
Kelly's Roast Beef
Merchants Liquors
Prospect Direct Inc.

Members Present: Glenn Boutchie, Joan Kushnieruk, Peter Kushnieruk, Dr. Lisa Dana, Connie Pawlak, Maureen Gillis, Gayla Bartlett, Liz Matthews, Jeff Liberman, Mary Wermers, Hannah Riley, Tom Strickler, Matt Schroeder, Betty Pickering, Sharon McManus, Sherry Brass, Maryann Kowalski, and Mark Strout.

Minutes: Accepted as read.

Treasury: Treasurer, Glenn Boutchie presented his monthly report. The checking account balance is **\$33,721.76**, and the total assets of the organization stand at **\$122,149.02**. Motion made and seconded to approve Treasurer's Report. Passed unanimously.

Spending Sub-committee: Joan Kushnieruk who had been appointed chair of the Spending sub-committee last month to investigate the annual financial needs of the organization, reported that the committee had met and had a list of recommendations for the executive committee's perusal. Matt Schroeder represented the subcommittee at today's meeting. Matt stated that one of the biggest challenges facing the committee is knowing what the actual annual expenses are. He stated that we should have at least one year's expenses in cash, just in case one or some of our fundraisers don't meet our expectations. As well, Matt stated that the **3 year goal** for the spending committee would be that the **Teacher Grants** be funded at \$15,000 this coming year, \$17,000 next year, and \$20,000 in the third year. Another suggestion made by the subcommittee is that we distribute the grants twice a year, perhaps in October and May. The committee recommended an annual spending budget of approximately \$22,000. Additional financial requests that might come to the board's attention throughout the year would either be denied outright, or taken a "second look" at. It was noted by President Boutchie that a separate account has already been established for purposes of collecting revenue for the DHS Technology campaign. Gayla Bartlett asked about "marketing funds" being made available and Matt stated that a figure of \$1,000 was established for same. Peter Kushnieruk requested that a "standing" committee be established for purposes of budgeting. A motion was made, seconded, and passed unanimously that the **Budget Committee** be a *standing committee* unto itself **with Mrs. Joan Kushnieruk** as the chair.

Teacher Grants: Gayla Bartlett inquired as to whether anyone currently speaks to the teachers about the purpose of grants and the application procedure. Mark Strout stated that in the past, Peter Kushnieruk has addressed the entire DPS staff on opening

day, as well as having attended individual faculty meetings. Mark Strout, as well, sends out bulk E-mails concerning same. Dr. Dana stated that we constantly remind the building principals at administrative council meetings to have their teachers obtain the signature of their building principals on all grants, and that the teachers submit their grant applications on a timely basis. It was recommended that we include in the grant application procedure a requirement that the teachers give us feedback as to how the implementation of their materials effected the learning dynamic of the class that they teach. It was also noted that the awarding of the Teacher Grants will take place at the April school committee meeting.

2011 DEEP Food & Wine Tasting: October 13th, 2011, Danversport Yacht Club-- Save the date!

WEBSITE: Gayla Bartlett-- Sharon McManus has been updating the DEEP **BLOG** on the website. Gayla stated that we should have a **CALENDAR PAGE** on the website with meeting dates, Eversave promotions, etc. Gayla stated that we need approximately \$250 for the website update which would include photos of the Hall of Honor recipients, etc. Motion made, seconded, and passed unanimously to approve same. We thank Gayla for all that she does, and especially with her enthusiasm with which she completes same.

Santa Claus--Gayla Bartlett stated that everything is going smoothly. She said that the first weekend was slow, and that the second and third weekends have picked up famously alongside her volunteer workforce of very nice people. The second weekend showed a profit to DEEP of \$247, and the third weekend showed a profit of over \$300. Thanks Gayla!!!

Toys For Tots: REMINDER----*Danvers High School* and *Kelly's Roast Beef* are coordinating the **Toys For Tots** program once again this year. *Ms. Cindy daSilva* in room 217 is the "drop off" spot for any donations. She will coordinate with Kelly's for the distribution and party for the children in Danvers. DEEP thanks everyone involved with the program! **Please consider donating!!**

Hall of Honor: Dr. Lisa Dana stated that the videos and biographies of the nominees are currently being worked on, and that everything is in forward progress for the March event.

Technology:DHS----Dr. Lisa Dana distributed an elaborate schedule for the **DHS Technology Campaign**. She outlined what the specifications and requirements would be for the: World language lab, Music lab, TV production lab, Graphic design lab, Business lab, CAD/engineering lab, Assistive technology, Visual/ongoing communications, and Science labs. She stated that the timeline for same is: **12/10/10**

Groundbreaking 9:00 AM, **April, 2012**--Phase One completion, **September, 2013**, Completely renovated DHS opens. Further, she articulated the "plan" for moving forward with the consultant's recommendation that we aggressively apply for grant funding to ensure that we have adequate funding for technology issues. Mark Strout make a motion that \$5,000 be appropriated to hire a professional grant writer to complete all applicable grant applications for the 2011 calendar year. Motion was seconded and passed unanimously.

PLEASE consider becoming a DEEP individual member for only \$10/ \$25 for families. It is a great way to support a true civic/business/school collaborative effort to bring about excellence in our schools!

Happy Holidays To All: The DEEP Executive Committee wishes everyone a happy holiday and enthusiastically endorses the SANTA PHOTO operation at the Liberty Tree Mall on weekends. Bring all your kiddos down for a picture with Santa and support DEEP at the same time. Dr. Lisa Dana will be our CELEBRITY ELF this coming weekend!!!

Next meeting is **January 12th!** We meet at the Danversbank Community Room at 16-28 High Street at **7:30 AM**. Meetings guaranteed to last no longer than 1 hour.

Respectfully submitted,



Mark Strout, Secretary