

DEEP MINUTES
November 10 , 2010
Danvers Educational Enrichment Partnership
PO BOX 387, Danvers, MA 01923
978-777-8925 X-2215, Mark B. Strout, Secretary

Mission Statement: To enrich Danvers Public Schools' educational process through a unique partnership comprised of schools, community volunteers and businesses.

2011' MEETING DATE

December 8, 2010

January 12, 2011

February 9, 2011

March 9, 2011

April 13, 2011

May 11, 2011

June 8, 2011

Hall of Honor--March 3, 2011

Honoring a former educator, a friend of the Danvers Public Schools, and a distinguished graduate. **SAVE the date!**

MEETING LOCATION: Danversbank Community Room, 7:30 AM. All are welcome to join us! (Located at 16-28 High Street)

Contact Person---Mr. Mark B. Strout, Secretary, 978-777-8925 X-2215

STUDENT OF THE MONTH PROGRAM

MR. PETER KUSHNIERUK, CHAIR OF THE GRANT COMMITTEE

MR. DANIEL BENNETT, PAST PRESIDENT

MS. MICHELLE ROSELLI, VILLAGE AUTOMOTIVE GROUP--

"KEYS TO SUCCESS PROGRAM"

MR. MANNY PAULA, KELLY'S ROAST BEEF C.F.O.

2010 New Members

Joan Kushnieruk	Peter Kushnieruk
Mark Strout	Lisa Zaia
Kathy Clunie	Connie & Paul Pawlak
Mariann Illingworth	Stephanie Beilin
Mike Gargan	Collette Hennessey & Family
Jennifer Jenkins	Michael Cali
Mary Wermers	Rose Marie DiResta & Family
Jackie White & Family	Glenn Boutchie
Dr. Andy Bertolino & Family	
Attorney Arthur Skarmas & Family	

Jean McCartin & Family
Sharon McManus

2010 New Corporate Members

Dan Bennett Real Estate

Let's Get Sewin,

Music Connection/Kindermusic/Music & Movement

United Martial Arts Center

Citywide Driving School

Yellow Jackets Gymnastics Too

Telephone Workers Credit Union

Books Are Fun

Cranney Home Services

Brain Balance Centers

Mass Motion Dance North

Mu Han Tae Kwon Do Academy

Kelly's Roast Beef

Merchants Liquors

Prospect Direct Inc.

Members Present: Glenn Boutchie, Joan Kushnieruk, Peter Kushnieruk, Manny Paula, Dr. Lisa Dana, Maureen Gillis, Gayla Bartlett, Rita Ward, Jeff Liberman, Mary Wermers, Sherri D'Alessandro, Hannah Riley, Tom Strickler, Matt Schroeder, Betty Pickering, Sharon McManus, and Mark Strout.

Minutes: Accepted as read.

Treasury: Treasurer, Glenn Boutchie presented his monthly report. The checking account balance is \$33,009.12, and the total assets of the organization stand at \$120,506.43. Peter Kushnieruk suggested that we take some of the money out of the checking account and place it into a managed account.

Investment Strategy: Glenn Boutchie gave a detailed presentation as to the investment strategy recommended by our investment consultant. Glenn stated that the recommendation was to move the cash into a "balanced 50-50 fund". One-half in bonds, and one-half in stocks and commodities. Matt Schroeder spoke on the subject as well. A recommendation was made that since we have 10 scheduled meetings per year that we would like the consultant to appear and give a brief update to the executive committee twice a year.

Spending Sub-committee: Joan Kushnieruk was appointed chair of the Spending sub-committee to investigate the annual financial needs of the organization, and report back at the next meeting with recommendations for same.

Teacher Grants: Mark Strout made a motion that \$15,000 be appropriated for the 2011 Teacher Grant Program. The motion was made because of the GREAT SUCCESS of the 2010 DEEP Wine Tasting. The motion passed unanimously.

2010 DEEP Food & Wine Tasting: October 14th, 2010, Danversport Yacht Club-- Tremendous success! The Wine Tasting made **\$23,555.48**. This was the most successful financial venture that DEEP has promoted yet. Three hundred (300) tickets were sold, and \$6,000 in sponsorships. The **2011 DEEP Wine & Food Tasting** date has been set for **October 13th, 2011**, at the Danversport Yacht Club. **SAVE THE DATE!! Thank you to Maureen Gillis, Glenn Boutchie, Danversbank, and all of the other people on the committee for all of their efforts in making this such a HUGE success.**

WEBSITE: Gayla Bartlett--Re: Website & DEEP Logo Use--Gayla informed us that she had represented DEEP at the **YMCA Safety Fair**, the **Riverside PAC** meeting, the **School Committee** meeting. Gayla also informed us that people had made donations through the website at **www.supportdeep.org**. Sharon McManus offered to update the **DEEP BLOG** on the website.

Santa Claus--Gayla Bartlett has graciously taken on the responsibility of coordinating the **Liberty Tree Mall Santa PHOTO OPERATION**. Gayla asked that volunteers contact her at **gbartlett@cranneycompanies.com**. Manny Paula, CEO and President of Kelly's Roast Beef volunteered to take care of the banner for the mall, as well as bags to place the photos in. A motion was made and unanimously passed to appropriate \$1,000 to get the operation moving in the right direction.

Toys For Tots: An announcement was made that **Danvers High School** and **Kelly's Roast Beef** are coordinating the **Toys For Tots** program once again this year. **Ms. Cindy daSilva** in room **217** is the "drop off" spot for any donations. She will coordinate with Kelly's for the distribution and party for the children in Danvers. DEEP thanks everyone involved with the program!

POWDERPUFF Football Game: It was announced that the traditional DHS Powderpuff football game would be played with one half of the profits going toward the **People To People Food Pantry** and **Toys For Tots**.

Hall of Honor: Dr. Lisa Dana stated that the nominees had been chosen and had been made public. The "Graduate" of DHS is **Bruce Chadbourne** who has enjoyed a stellar career with the federal government and currently serves as the New

England Director for the U.S. Immigration branch of the Department of Homeland Security. The person being nominated for the "Danvers Public Schools Employee" is **Dr. Richard Santeusanio** who served the Danvers Public Schools for many years as its Superintendent of Schools. The "Friend" of the Danvers Public Schools nominee(s) are both **Ron and Colette Hennessey** who have volunteered 1,000's of hours to Danvers Youth Sports and Danvers Boosters Clubs on various levels. The celebration will be on **March 3, 2011**, at the **Danversport Yacht Club**. Tickets will be sold in the near future. **SAVE THE DATE!**

District Goals: **Dr. Lisa Dana** made an extensive presentation to the executive committee in which she outlined all of the *District Goals* and the many accomplishments thus far. She stated that this year's goal is **Safety and Inclusion** and **Understanding Differences**. Further, she specifically mentioned **Theme #6 Communication/Partnership/Planning**. Dr. Dana explained **K-12 Insights** and that her goal is to work with parents in completing electronic survey instruments to assure that we are offering the very best education for all of our district students. Further, Dr. Dana spoke about **TECHNOLOGY** and the role that **DEEP** could possibly play in the development of technology in the new high school. In conclusion, Dr. Dana spoke about **antibullying legislation, cyberbullying**, and all of the efforts undertaken thus far by the schools in preventing same.

PLEASE consider becoming a DEEP individual member for only \$10/ \$25 for families. It is a great way to support a true civic/business/school collaborative effort to bring about excellence in our schools!

Next meeting is **DECEMBER 8th!** We meet at the Danversbank Community Room at 16-28 High Street at **7:30 AM**. Meetings guaranteed to last no longer than 1 hour.

Respectfully submitted,

Mark Strout, Secretary