

DEEP MINUTES

June 9, 2010

Danvers Educational Enrichment Partnership
PO BOX 387, Danvers, MA 01923
978-777-8925 X-2215, Mark B. Strout, Secretary

Mission Statement: To enrich Danvers Public Schools' educational process through a unique partnership comprised of schools, community volunteers and businesses.

2011' MEETING DATES

September 15, 2010
October 13, 2010
November 10, 2010
December 8, 2010
January 12, 2011
February 9, 2011
March 9, 2011
April 13, 2011
May 11, 2011
June 8, 2011

MEETING LOCATION: Danversbank Community Room, 7:30 AM. All are welcome to join us! (Located at 16-28 High Street)

Contact Person---Mr. Mark B. Strout, Secretary, 978-777-8925 X-2215

STUDENT OF THE MONTH PROGRAM

**MR. PETER KUSHNIERUK, CHAIR OF THE GRANT COMMITTEE
MR. DANIEL BENNETT, PAST PRESIDENT
MS. MICHELLE ROSELLI, VILLAGE AUTOMOTIVE GROUP--
"KEYS TO SUCCESS PROGRAM"
MR. MANNY PAULA, KELLY'S ROAST BEEF C.F.O.**

Members Present: Connie Pawlak, Gayla Bartlett, Maryann Kowalski, Matt Schroeder, Glenn Boutchie, Dan Bennett, Mark Strout, Dr. Lisa Dana, Peter Kushnieruk, Liz Matthews, Rita Ward, Julieclare Lapham, Hillary Brierley, Cathy Wade, and Janel Maysonet.

Minutes: Accepted as read.

Treasury: Treasurer, Glenn Boutchie presented his monthly report, which was passed unanimously. The checking account balance is \$12,566.78, and the total assets of the organization stand at \$103,591.31

Planning Committee Notes: The following people participated in a planning meeting for the coming year: Dan Bennett, Gayla Bartlett, Matt Schroeder, Mary Wermers, and Dr. Lisa Dana. The following minutes were presented by Dr. Dana to the executive committee.

The planning committee reviewed each of the consultant's recommendations and developed a tentative timeline for the DEEP board's review.

Spring 2010:

Review planning with DEEP executive committee.
Vote annual board members for 2010-2011.
Discuss setting goals.
Adopt new levels of sponsorship/membership.

Summer 2010:

Identify/solicit new members/sponsors and set up process from identifying to thank you's (Gayla Bartlett)
Set up website with paypal (Glenn Boutchie/Gayla Bartlett)
Set up Face Book fan page (Sheri D'Alessandro)
Review brochure and have electronic copy on website (Gayla Bartlett)
Review possible options for DHS funding with town (Lisa Dana)
Review Alumni Directory (Maryann Kowalski)
Post Executive Committee's biographies on DEEP website. (Gayla Bartlett)

Fall 2010:

Adopt vision and goals by board.
Coordinate opening of schools, membership drive and DHS fundraising
Set yearly calendar
Revise the gift in honor/memory program (Matt Schroeder)
Plan for alumni to be part of programs (e.g. Meghan Duggan at Spelling Bee)
Discuss grant options and timeline
Discuss part-time paid position

2011-2012

Discuss Spring event (broaden Spelling Bee, networking event)
Formalize board member process
Formalize paid position support

Eversave Promotion: Mark Strout informed the board that DEEP made approximately \$450 in the first Eversave Promotion effort. Another promotion is being planned for July, for which the entire DEEP mailing list will be made aware of.

Membership: Gayla Bartlett informed the board that she is sponsoring a membership drive contest. The person soliciting the most corporate memberships will be given a prize, (yet to be determined), by Gayla. As well, by July 1st, Gayla wanted all members of the executive committee to provide her with a headshot and a brief biography for the DEEP website. All corporate memberships will be from September through September of the following year. As the announcement was made of the contest, DEEP executive committee member Dan Bennett of Dan Bennett Real Estate was the first to step up and sign on for a new corporate membership.

Keys To Success Program: The auto "give away" was held on June 4th at Volvo Village. Although one of our DHS students didn't win a car this year, one of them did win a prize. We all know that the Village Automotive Group's program, run by Michelle Roselli, has been a wonderful "Student of the Month" program at DHS. We thank our DEEP Corporate Sponsor, Village Automotive Group! Michelle mentioned that next year the Village Automotive Group is hoping to give one car away at each of the 5 participating schools. *Stay tuned!*

IRA Toyota Promotion: Dr. Lisa Dana gave a summary account of the new IRA Toyota program. We should acknowledge that IRA Toyota has partnered with DEEP, and the Danvers Public Schools in the past, and we thank them for their efforts. Hopefully, we will solicit the minimum required number of Face Book Fans to receive a donation from Ira later this summer.

Board of Directors: The following people's names have been presented for nomination to membership on the Board of Directors:

Officers: Glenn Boutchie, Joan Kushnieruk, Mark Strout, Dan Bennett (Past President), Ex-Officio--Dr. Lisa Dana & Susan Ambrozavitch.

Board Members:

Peter Kushnieruk
Manny Paula
Sue Thomson
Matt Schroeder
Maryann Kowalski
Sharon McManus
Gayla Bartlett

Keith Linares
Connie Pawlak
Maureen Gillis
Sherri D'Alessandro
Janel Maysonet
Matt Bourassa
Michelle Roselli
Kate Skafidas
Amanda Livingston

2010 DEEP Wine & Food Tasting: October 14th, 2010,

Danversport Yacht Club--The event will take place from 6:00-9:30PM, and tickets if purchased in advance will be \$30 or \$35 at the door. Joan Ross Photography will be at the Wine & Food Tasting as well. Merchants Liquors (our Wine & Food Tasting major sponsor) will take donations to the Wine & Food Tasting and/or you may purchase your tickets there as well. Chairperson of the event, Glenn Boutchie, stated that the committee is going to cut back on the number of baskets to be raffled, as well, there will be a theme table and a "Pop The Balloon" fundraiser.

Finance Committee: A motion was made and unanimously passed for the finance committee to meet separately this summer. They were authorized to make any investment decisions deemed necessary for the good of the organization, and to report back to the board in September.

PLEASE consider becoming a DEEP individual member for only \$10/ \$25 for families. It is a great way to support a true civic/business/school collaborative effort to bring about excellence in our schools!

Next meeting is **September 15th!** We meet at the Danversbank Community Room at 16-28 High Street at **7:30 AM**. Meetings guaranteed to last no longer than 1 hour.

Respectfully submitted,

Mark Strout, Secretary