

DEEP MINUTES

October 14, 2009

Danvers Educational Enrichment Partnership
PO BOX 387, Danvers, MA 01923
978-777-8925 X-2215, Mark B. Strout, Secretary

Mission Statement: To enrich Danvers Public Schools' educational process through a unique partnership comprised of schools, community volunteers and businesses.

2009'-2010' MEETING DATES

November 18, 2009
December 9, 2009
January 13, 2010
February 10, 2010
March 10, 2010
April 14, 2010
May 12, 2010
June 9, 2010

***DEEP Wine & Food Tasting Thursday night,
October 22nd, at Jimmy's Allenhurst 6:00 PM --
9:30 PM. Tickets in advance \$30. At the door \$35.
Raffle items galore, great auction as well. Please
come and support your schools!***

New 2010 Members:

Jeff Avigian	Stephanie Beilin	Ann Marie Reen
Mark Strout	Peter Kushnieruk	Joan Kushnieruk
Kellys Roast Beef	Michael Cali	Manny Paula
Mike Gargan	Suc Ambrozavitch	Joanne Lennon
Deborah Orthman-Jeannotte		Joanne Green
Tenley Bevins	Christine Purcell	Kathy Gadzera
Lisa Dana	Tamara Bay	Nancy Opidee
Julie Bevad	Kathleen Curtis	Sue Thomson
Connie Pawlak	Paul Pawlak	Rich Santeusanio
Audrey Clapp	Dr. Donald Kowalski	Maryann Kowalski
Telephone Workers of America Credit Union--Corp. Member		

Books Are Fun--Corp. Member
Ross Photography--Corp. Member
Cranney Home Services--Corp. Member

MEETING LOCATION: Danversbank Community Room, 7:30 AM. All are welcome to join us! (Located at 16-28 High Street)

Contact Person---Mr. Mark B. Strout, Secretary, 978-777-8925 X-2215

STUDENT OF THE MONTH PROGRAM

**MR. PETER KUSHNIERUK, CHAIR OF THE GRANT COMMITTEE
MR. DANIEL BENNETT, PAST PRESIDENT
MS. MICHELLE ROSELLI, VILLAGE AUTOMOTIVE GROUP--
"KEYS TO SUCCESS PROGRAM"
MR. MANNY PAULA, KELLY'S ROAST BEEF C.F.O.**

**DEEP CAR DONATION PROGRAM IT'S BACK IN ACTION!
978-774-6526: The program is run by Danvers resident, Bob Raiche! PLEASE mention DEEP when donating a car.**

Members Present: Amanda Livingston, Joan Ross, Kate Skafidas, Jean McCartin, Sherri D'Alessandro & Janelle Maysonet, (Simon Malls) Glenn Boutchie, Joan Kushnieruk, Manny Paula, (Kellys Roast Beef), Connie Pawlak, Peter Kushnieruk, Dr. Lisa Dana, Sue Thomson, Matt Schroder, Sharon McManus, Mary Wermers, Maureen Gillis, Dan Bennett, Keith Linares, Julia Steeves, Matthew Bourassa, and Mark Strout.

Introductions: Everyone introduced themselves, and special recognition went to Manny Paula, COO of Kelly's Roast Beef, for Kelly's being nominated as 1 of 5 corporations to be in running for the ***Family Business of the Year Award. Great Job Kelly's!***

Minutes: Motion was made and seconded to unanimously accept the September minutes.

Treasury. Glenn Boutchie stated that the Checking account balance was \$14,066.02, and that the total assets of the corporation were \$92,156.10. Dan Bennett stated that the Investments Committee met and decided to invest 50% of DEEP's funds in conservative stocks and bonds, and keep the other 50% in cash. The Betty Allen Memorial Fund at the HRMS has a total balance of \$331.51 and is still accepting charitable donations.

DHS Building Renovation: Jean McCartin gave a wonderfully informative power point presentation of the new DHS building renovation project. Jean explained the MSBA contribution formula, and how much the town will have to contribute to the entire project. The Executive Committee thanked Jean for all the time and energy she had contributed to the project. Stay tuned for future news!

Wine Tasting: Come one-Come All!! Co-Chairs **Joan & Peter Kushnieruk** reminded us all that the date for the **2009' DEEP WINE TASTING** is **October 22, 2009**, at **Jimmy's Allenhurst**. **Tickets are \$30 in advance and \$35 at the door.** Please remember that you may make a cash/credit donation to the Wine Tasting at **Merchants Liquors**, or you may drop off wine donations to Merchants as well. Mark Strout at DHS is selling tickets, and/or, purchase them at Merchants Liquors on High Street. *It was voted that the 7 new DPS staff members be awarded complimentary Wine & Food Tasting tickets as a welcoming gesture to the town.*

DEEP Spelling Bee: Sherri D'Alesandro and Janelle Maysonet from the Simon Malls, our newest DEEP partners, are sponsoring a **SPELLING BEE** for the middle school grades on **November 10th** at the **Liberty Tree Mall**. Sherri and Janelle have been able to get the support of the art students to become involved with the event via making letters of the alphabet. Live auction, gift baskets, 11 food presenters, etc. This will be a DEEP fundraiser and sounds like a lot of fun. Next year, the ladies want to sponsor an **ADULT SPELLING BEE** with school representatives, town officials, and local merchants. That certainly will be a lot of fun. We will certainly be asking you to volunteer! As well, the representatives from the Simon Malls announced a Trick or Treat celebration taking place on October 28th at the Liberty Tree Mall from 4:00 PM--7:00 PM at the main entrance. ***Spread the word!***

Consultant: Dr. Lisa Dana and President Glenn Boutchic met together to discuss the possibility of hiring a consultant to produce a report as to how we can increase our membership and perhaps take a look at possible grants that we might apply for. A motion was passed to expend no more than \$3,000 on a consultant for this purpose whose end product will be a formal report to the Executive Committee detailing possible approaches to pursue. A detailed time line was presented to the Executive Committee by the superintendent outlining same.

PLEASE consider becoming a DEEP member for only \$10. It is a great way to support a true civic/business/school collaborative effort to bring about excellence in our schools!

Next meeting is **November 18th!** We meet at the Danversbank Community Room at 16-28 High Street at 7:30 AM. Meetings guaranteed to last no longer than 1 hour.

Respectfully submitted,

Mark Strout, Secretary