

DEEP MINUTES
September 16, 2009
Danvers Educational Enrichment Partnership
PO BOX 387, Danvers, MA 01923
978-777-8925 X-2215, Mark B. Strout, Secretary

Mission Statement: To enrich Danvers Public Schools' educational process through a unique partnership comprised of schools, community volunteers and businesses.

2009'-2010' MEETING DATES

October 14 , 2009
November 18, 2009
December 9, 2009
January 13, 2010
February 10, 2010
March 10, 2010
April 14, 2010
May 12, 2010
June 9, 2010

New 2010 Members:

Jeff Avigian	Stephanie Beilin	Ann Marie Reen
Mark Strout	Peter Kushnieruk	Joan Kushnicruk
Kellys Roast Beef		Manny Paula

MEETING LOCATION: Danversbank Community Room, 7:30 AM. All are welcome to join us! (Located at 16-28 High Street)

Contact Person---Mr. Mark B. Strout, Secretary, 978-777-8925 X-2215

STUDENT OF THE MONTH PROGRAM

MR. PETER KUSHNIERUK, CHAIR OF THE GRANT COMMITTEE
MR. DANIEL BENNETT, PAST PRESIDENT
MS. MICHELLE ROSELLI, VILLAGE AUTOMOTIVE GROUP--
"KEYS TO SUCCESS PROGRAM"
MR. MANNY PAULA, KELLY'S ROAST BEEF C.F.O.

DEEP CAR DONATION PROGRAM IT'S BACK IN ACTION!

978-774-6526: The program is run by Danvers resident, Bob Raiche! PLEASE mention DEEP when donating a car.

Members Present: Sherri D'Alessandro & Janelle Maysonet, (Simon Malls) Gayla Bartlett (Cranney Home Services) Glenn Boutchie, Joan Kushnieruk, Manny Paula, (Kellys Roast Beef), Rita Ward, Connie Pawlak, Maryann Kowalski, Peter Kushnieruk, Dr. Lisa Dana, Sue Thomson, Liz Matthews, Matt Schroder, Sharon McManus, Mary Wermers, Maureen Gillis, Dan Bennett, Keith Linares, and Mark Strout.

Minutes: Motion was made and seconded to unanimously accept the June minutes.

Treasury. Glenn Boutchie stated that although the checking account balance showed \$13,584.84 that it is really \$8984.84 due to roughly \$5,000 being owed to the DPS. Dan Bennett asked that a motion be made to allow the investments committee, (Dan Bennett & Glenn Boutchie) meet with Carlie from the Danversbank to immediately go over DEEP's portfolio to see where investments could be made. Peter Kushnieruk made the motion, Mark Strout seconded it, and it was passed unanimously. The total assets for the organization are **\$92,906.02**.

Hall of Honor: The Hall of Honor committee consists of Glenn Boutchie, Dan Bennett and Lisa Dana. The Hall of Honor is scheduled for **February 25th**, 2010, to be held at the Holten Richmond Middle School's multipurpose room. Colleen Hecaphy in the superintendent's office will once again spearhead the organizing of the event. We appreciate Colleen's efforts on behalf of the Hall of Honor recipients. Dr. Dana has announced that **Eric Crane, Carla Powers, and Rose Marie DiResta**, are the recipients of this year's awards. Please **SAVE THE DATE!**

Flight of Fashion. . . Soaring Toward a Cure: OVATIONS for the cure of ovarian cancer: Jeanne Hennessey, long time friend of the Danvers Public Schools, DEEP honoree, DEEP past president, and now the owner of **Lorraine Roy Designer Collection & Bridal Boutique** in Danvers is sponsoring a Fashion Show on October 29th at the Danversport Yacht Club. Celebrities such as: Kim Carrigan--Fox 25, Lisa Donovan--KISS 108, Karen Swensen--NECN, Kennedy--MIX 104.1, and Candy O'Terry--MAGIC 106.7 will be in attendance. Tickets are \$75, which may be reserved by calling **978-774-0825**. DEEP is a sponsor of the event and donated \$1000. If you would like to represent the DEEP table, at a price of \$50 per ticket, please call Glenn Boutchie at 978-624-1020. We have 10 tickets available.

Wine Tasting: Co-Chairs **Joan & Peter Kushnieruk** have announced that the date for the **2009' DEEP WINE TASTING** is **October 22, 2009**, at **Jimmy's**

Alenhurst. Tickets are \$30 in advance and \$35 at the door. A contract has been put into place for the event with John McDonald of Jimmy's. PLEASE consider volunteering on the Wine Tasting Committee. **Call Peter or Joan at 978-774-4082.** Please remember that you may make a cash/credit donation to the Wine Tasting at **Merchants Liquors**, or you may drop off wine donations to Merchants as well. Peter Kushnieruk already had the electric light company place Wine Tasting inserts with the electric bills that were delivered over the summer. ***A huge thank you to Zwicker Press for printing the Wine & Food Tasting inserts for free!*** PLEASE consider giving Pete or Joanie a call to help out. We really need volunteers! Mark Strout at DHS is selling tickets, and/or, purchase them at Merchants Liquors on High Street. *It was voted that the 7 new DPS staff members be awarded complimentary Wine & Food Tasting tickets as a welcoming gesture to the town.*

DEEP Spelling Bee: Sherri D'Alesandro and Janelle Maysonet from the Simon Malls, our newest DEEP partners, are sponsoring a **SPELLING BEE** for the middle school grades on **November 12th** at the **Liberty Tree Mall**. Sherri and Janelle hope to get all of the art students involved with the event via making letters of the alphabet. There will be a live auction, gift baskets, 11 food presenters, etc. This will be a DEEP fundraiser and sounds like a lot of fun. Next year, the ladies want to sponsor an **ADULT SPELLING BEE** with school representatives, town officials, and local merchants. That certainly will be a lot of fun. Keep it in mind because we will certainly be asking you to volunteer!

Harris Direct Alumni Directory: Dan Bennett informed the executive committee that the Harris Alumni Directory has no financial benefit to DEEP whatsoever. If people would like to purchase a copy, they certainly may. If Harris Direct would like to become a DEEP corporate partner, we would be happy to associate our name with same.

MCAS luncheon sponsor: This year, DEEP is focusing on the elementary levels. With that said, Manny Paula, CFO of **Kellys Roast Beef** has graciously volunteered to sponsor a **4th grade MCAS luncheon** for all of the 5 elementary schools representing thousands of dollars. We thank Kellys for being one of our most active corporate sponsors, year after year. We also thank Peter Kushnieruk for all of his legwork in soliciting local businesses to sponsor the schools for events such as the MCAS luncheons.

Public Relations Effort: Sue Thomson is going to write a letter in either the "**Sitting In**" section of the Danvers Herald or a "**Letter To The Editor**" informing the public about all that DEEP does throughout the year. Thank you to Sue!

Bylaws: Peter Kushnieruk stated that the bylaw committee met over the summer, and he has requested that anyone in possession of other philanthropic organizational bylaws give him a call so that he can compare them with our DEEP bylaws.

PLEASE consider becoming a DEEP member for only \$10. It is a great way to support a true civic/business/school collaborative effort to bring about excellence in our schools!

Next meeting is **October 14th!** We meet at the Danversbank Community Room at 16-28 High Street at 7:30 AM. Meetings guaranteed to last no longer than 1 hour.

Respectfully submitted,

Mark Strout, Secretary