

DEEP MINUTES

December 13, 2017

Danvers Educational Enrichment Partnership

PO Box 387, Danvers, MA 01923

Angela Tsiumis, Secretary

www.supportdeep.org

Mission Statement: *To enrich Danvers Public Schools' educational process through a unique partnership comprised of schools, community volunteers and businesses.*

2017/2018 Officers:
President: Mary Beth Verry
Vice President: Mari Matt
Co-Treasurer: Michele Keith
Co-Treasurer: Glenn Boutchie
Secretary: Angela Tsiumis

2017/2018 Meeting Dates:
January 17, 2018
February 14, 2018
March 14, 2018
April 11, 2018
May 16, 2018
June 13, 2018 (Breakfast of Champions)

Teacher Memberships: \$10 per year

Family & Non-Teacher Memberships: \$20 per year

Corporate Memberships: \$250 minimum level

Are YOU a current 2017/2018 member? If not, sign up now! Either send your check payable to DEEP, P.O. Box 387, Danvers, MA 01923 or sign up online at www.supportdeep.org.

Meeting Location: All meetings will be held at the First Ipswich Bank's conference room, 107 High Street, at 7:45am. All are welcome to join us!

Contacts for DEEP: President – Mary Beth Verry at mbverry@comcast.net, or Secretary – Angela Tsiumis at achristina5@yahoo.com for any questions.

Members Present: Mary Beth Verry, Mari Matt, Michele Keith, Glenn Boutchie, Richard Stoney, Paul Pawlak, Ben Thomas, Donna Hopkins, Sean Emberley, Sharon Burrill, Cassie Foley, Mark Strout, and Angela Tsiumis.

Minutes: A motion was made by Mark Strout and seconded to approve the November minutes and the December DEEP Executive Board/Board of Directors meeting minutes. All in favor and passed unanimously.

Treasurer's Report: Michele Keith reported that there was not much activity on the account. Michele, Mary Beth and Glenn met with Raymond Jones, our investment broker, to go over the investment. They were advised to keep it in the conservative market. A motion was made by Mark Strout and seconded to approve the November Treasurer's report. All in favor and passed unanimously.

Public Relations: Gayla Bartlett was unable to attend today's meeting, however, Mary Beth Verry reported that Gayla is working on getting an article in *Danvers Magazine* about what DEEP does and what DEEP's mission is.

Martin Luther King Tribute Event: Paul Pawlak advised that the MLK Tribute would be held on Monday, January 15, from 4 to 6pm, in the Danvers High School Atrium. From 4 to 4:30 there will be hors d'oeuvres with some social gathering. Student artwork will be on display and there will be music from Danvers High School and St. Johns Prep. The event has grown over the years, and parents are encouraged to come and bring their children. Paul also thanked DEEP for sponsoring the event once again.

HRMS Spelling Bee: The Spelling Bee will be held on Thursday, February 8, from 6 to 8pm, in the DHS auditorium, with a snow date of February 15. Participating students will be provided with pizza and drinks. The student who wins will go to the Regionals in March. Admission is free and there will be a bake sale. George Koutsos will be contacted to see if he would be interested in once again sponsoring t-shirts for the participants.

Membership Update: Mary Beth Verry and Mark Strout will be attending some PAC meetings to spread the word about DEEP, what DEEP does, and who benefits from it.

Mary Beth Verry and Ben Thomas, from DCAT, will create a video that highlights teacher grants and our sponsors. The video will be posted to the DEEP website and Facebook page. There was also talk about utilizing the DPS Mobile App, Instagram and Twitter, to get the word out about DEEP.

New Business: On December 7, the DEEP Executive Board/Board of Directors had a meeting to discuss other ways to increase memberships. A few ideas were: creation of a quarterly newsletter, a brochure, an electric bill insert, having an info table at events with information and possible giveaways.

One of the discussions at the meeting was talk about memberships and sponsorships, the benefits of both, and potential sponsors. A subcommittee was formed to discuss researching all of this and to also come up with some options for businesses that have fewer employees than others and may not be able to afford to join DEEP, but would like to. The first subcommittee meeting is going to be on Monday, January 22, at 12:00 at the Beverly Chamber of Commerce at the Cummings Center, Suite 107-K. If you are interested in joining the subcommittee, please email John Somes at jsomes@greaterbeverlychamber.com.

Also at the Board of Directors meeting, Kevin Dillon advised that the Danvers Tree Lighting Festival was looking for someone to take over the Tree Lighting Festival. This was brought up at Wednesday's meeting and, after much talk, it was determined that it was in the best interest of DEEP to do more homework into what it would cost, the details, etc. Information gathered will be brought to the January meeting and there will be a vote on it.

DHS Career Fair: Sean Emberley, Assistant Principal at DHS, advised that State Representative Ted Speliotis, Matt Schroeder of the Danvers Rotary, and Danvers High School, are once again sponsoring the Danvers High Career Fair on Friday, April 13, from 8:30 to 11:30am. Intern Casey Mucci is working with the Guidance Department on this event. This year's focus is Technology and more information will be available next month. Any business wishing to participate in this year's Career Fair should contact Casey in the Guidance Department at Danvers High, 978-777-8928.

Our next meeting is on Wednesday, January 17, 2018 at 7:45am. We would love to have you join us.

The DEEP Board of Directors would like to wish everyone a very *Happy and Healthy* Holiday Season!