

DEEP MINUTES

November 15, 2017

Danvers Educational Enrichment Partnership

PO Box 387, Danvers, MA 01923

Angela Tsiumis, Secretary

www.supportdeep.org

Mission Statement: *To enrich Danvers Public Schools' educational process through a unique partnership comprised of schools, community volunteers and businesses.*

2017/2018 Officers: President: Mary Beth Verry
Vice President: Mari Matt
Co-Treasurer: Michele Keith
Co-Treasurer: Glenn Boutchie
Secretary: Angela Tsiumis

2017/2018 Meeting Dates: December 13, 2017
January 17, 2018
February 14, 2018
March 14, 2018
April 11, 2018
May 16, 2018
June 13, 2018 (Breakfast of Champions)

Teacher Memberships: \$10 per year

Family & Non-Teacher Memberships: \$20 per year

Corporate Memberships: \$250 minimum level

Are YOU a current 2017/2018 member? If not, sign up now! Either send your check payable to DEEP, P.O. Box 387, Danvers, MA 01923 or sign up online at www.supportdeep.org.

Meeting Location: All meetings will be held at the First Ipswich Bank's conference room, 107 High Street, at 7:45 AM. All are welcome to join us!

Contacts for DEEP: President – Mary Beth Verry at mbverry@comcast.net, or Secretary – Angela Tsiumis at achristina5@yahoo.com for any questions.

Members Present: Mary Beth Verry, Michele Keith, Mari Matt, Ben Thomas, Cassie Foley, Dr. Lisa Dana, Sean Emberley, Jeff Liberman, Adam Federico, Donna Hopkins, Kyle Connolly, Kevin Dillion, Rita Ward, Glenn Boutchie, Mark Strout, and Angela Tsiumis.

Minutes: A motion was made by Mark Strout and seconded to approve the October minutes, all in favor and passed unanimously.

Treasurer's Report: Michele Keith reported that the Operating Account has a balance of \$39,816.00. The Investment Account has a balance of \$311,052.03. The Market has been good which has made some interest on the Investment Account. The People's United Bank account has been closed and DEEP is using First Ipswich Bank for all of their banking. A motion to accept the Treasurer's Report was made, seconded, and passed unanimously.

Public Relations: Mary Beth Verry advised that Myrna Fearer wrote a great article that was featured in the *Danvers Herald* on the Wine Tasting. Thank you, Myrna!

On November 9th, Mary Beth Verry and Mari Matt were on *Community Connections*, a nonprofit show run by DCAT. They spoke about DEEP to advise the community on what DEEP does and what DEEP'S mission is.

Wine Tasting: Mary Beth Verry advised that this year's Wine Tasting made \$14,000.00, which is down a little from last year, and is still waiting on a sponsorship, which will bring the number up a bit. She also thanked everyone who helped the day of the event, without volunteers it would not be successful. Mari Matt spoke on behalf of the Wine Tasting Committee and advised that the event was a great success and that a great time was had by all. Next year the Wine Tasting will be going on its 20th year. That being said, the Committee is already working on a date and theme for next year.

DEEP Spelling Bee: This is the next event that DEEP sponsors. It is for students who qualify from the Holten-Richmond Middle School, and will be held in the Danvers High School auditorium on Thursday, February 8th beginning at 6:00 PM with a snow date of February 15th. More info will follow next month.

Memberships: Mary Beth Verry and Mark Strout will be attending the January 9th PAC meetings at the Riverside and Great Oak Schools to spread the word about DEEP, what DEEP does and who benefits from it. There was also some talk about a monthly newsletter that is in the works to keep people updated on a regular basis. If you do not see your name on the membership list and you did renew, please contact Mary Beth Verry.

New Business: A request for \$500.00 came in from the Diversity Committee asking DEEP to be a sponsor of the Martin Luther King Celebration. This will be the 4th year that DEEP has sponsored the event, which is scheduled to take place on Monday, January 15, 2018 from 4:00 - 6:00 in the DHS atrium lobby. A motion was made and unanimously approved in the amount of \$500.00.

The *Step up for Colleen Ritzer 5K Walk/Run* also sent in a request asking DEEP to be a sponsor of the race, which raises money that goes towards scholarships. A motion was made and unanimously approved in the amount of \$500.00.

Kevin Dillon advised that DECA will have a school store at the Holiday Festival Tree Lighting that is going to be held in Downtown Danvers on Saturday, December 2nd from 2:00 - 5:00.

Speaking of DECA, Mary Beth Verry advised DEEP that they gave us a nice shout out on Twitter this month, thanking us for what we have done and continue to do for them. You are welcome, DECA!

Adam Federico, principal of HRMS, advised that there are currently 21 students involved in working in their School Store. The store is open Tuesdays during 1st and 2nd lunch, and every Tuesday and Thursday after school. Mrs. D'Orlando has been working with the students on marketing the school store, which can now be found on Twitter, Instagram, Snapchat and Facebook. They also participate in morning announcements and have a spot on Hawk's News. The students are working hard on their customer service skills, collaboration, creative marketing and financial literacy. The popular items being sold in the school store include Chromebook covers, earbuds, assorted school supplies, and PopSockets. When you can, stop by the store and support the students and all their hard work. DHS DECA students are also helping to advise the HRMS students on how to run the school store.

"Keys to Success" Program: Sean Emberley, Assistant Principal at DHS, updated everyone that the *Keys to Success* program is ready to go in January. This year, Sean, the Department of Public Works, and Michaud Mitsubishi (who is sponsoring the program), worked together to have a car from Michaud Mitsubishi at every home football game. It was a nice way to get everyone excited for the great things to come in 2018. Thank you to all those involved for making this happen.

We would like to welcome two new sponsors: **North Shore Swim Club** and **Essex Sports Center (Learn to Ice Skate)**. Thank you for supporting DEEP!

Our next meeting is on Wednesday, December 13, 2017 at 7:45 AM. We hope you can join us.

The DEEP Board of Directors would like to wish everyone a Healthy and Happy Thanksgiving!